



ABOUT DUBAI



Situated on the north-eastern part of the Arabian Peninsula, Dubai is the second largest of the seven emirates which comprises the United Arab Emirates (UAE).

From the timeless tranquillity of the desert to the lively bustle of the souk, Dubai offers a kaleidoscope of attractions for visitors.

Dubai embraces a wide variety of scenery in a very small area. In a single day, visitors may experience everything from rugged mountains and awe-inspiring sand dunes to sandy beaches and lush green parks, from dusty villages to luxurious residential districts and from ancient houses with wind towers to ultra-modern shopping malls.

Dubai is both a dynamic international business and IT hub and a laid-back tourist escape; a city where the sophistication of the 21st century walks hand in hand with the simplicity of a bygone era. These contrasts give Dubai its unique flavour and personality; a cosmopolitan society with an international lifestyle, yet with a culture deeply rooted in the Islamic traditions of Arabia.

Since earliest times, Dubai has been a meeting place, bringing together the Bedouin of the desert interior with the pearl-diver, the merchant of the city with the sea-going fisherman.

At first glance, the city presents a predominantly modern face, an ever-changing skyline of new developments, from striking glass and concrete towers to gracious modern buildings incorporating traditional Arabian architectural motifs and features.

Source: Dubai Department of Tourism and Commerce

ACCOMMODATION

A block of rooms has been reserved at the conference hotel and an affiliated hotel located next it. Special rates have been secured for conference delegates as per the following schedule:

NOVOTEL

Single room AED 725 (approx US\$200)

Double room AED 775 (approx US\$215)

IBIS HOTEL

Single room AED 475 (approx US\$130)

Double room AED 520 (approx US\$145)

The rates above are inclusive of taxes and breakfast. To book accommodation in one of the above hotels, please contact the hotel directly and mention the AAAA conference. Contact details are as follows:

Group Sales Manager

Novotel and IBIS World Trade Centre Dubai

Tel: +971 4 310 8121

Fax: +971 4 310 8310

E-mail: gsm@accorwtc.ae

Information about additional accommodation options will be provided on the conference website.



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Block 15

Knowledge Village Dubai

Phone: +971 4 367 2452

Fax: +971 4 367 2754

E-mail: AAAA2008@uowdubai.ac.ae

www.uowdubai.ac.ae/AAAA2008

9th Annual Conference

ASIAN ACADEMIC ACCOUNTING ASSOCIATION

November 29 to December 1, 2008

Dubai, United Arab Emirates

www.uowdubai.ac.ae/AAAA2008

Towards Global Financial Reporting Standards

Opportunities and Challenges

CALL FOR PAPERS

Organised and hosted by



The 9th Annual Conference of the Asian Academic Accounting Association (AAAA) will bring together a diverse group of accounting educators and professionals from throughout Asia and the rest of the world. Organised and hosted by the University of Wollongong in Dubai (UOWD), the conference will focus on a variety of contemporary accounting topics, including the opportunities and challenges of global financial reporting standards. The program will feature internationally renowned speakers and will contain a balance of both theoretical and applied concurrent sessions.

Asian Academic Accounting Association

Founded in 1998, the Asian Academic Accounting Association was formed after organizational meetings in Hong Kong and Maui that were attended by academic leaders from several Asian countries. The AAAA's objective is to enhance the quality of accounting education and research in Asia and to foster interaction and fellowship among accounting academics and with accounting professionals, policy makers and regulators.

University of Wollongong in Dubai

The University of Wollongong in Dubai (UOWD) is one of the UAE's oldest and most prestigious universities with a proud, Australian heritage. Established in 1993 by the University of Wollongong in Australia, UOWD represented a very early Australian initiative in the UAE. From a small beginning and to its current location at Dubai Knowledge Village, UOWD is recognized as being an integral part of Dubai. Today, as an independent UAE institution of higher education, UOWD attracts students not just from the UAE and Australia but from all over the world. Approximately 2,500 students comprising more than 80 nationalities are currently enrolled at UOWD and enjoy a quality academic experience. UOWD is also one of the leading research universities in the region.

Conference Topics

The conference will create an environment to network, exchange ideas, share knowledge and pursue other developmental opportunities with colleagues from Asia, Australia and around the world. The theme of the conference is "Towards Global Financial Reporting Standards: Opportunities and Challenges". However, paper topics include, but are not limited to:

- Accounting Education
- Accounting and Information Systems
- Auditing
- Behavioural Issues in Accounting
- Capital Markets
- Corporate Governance
- Earnings Management
- Financial Accounting and Reporting
- International Accounting
- Management Accounting
- Social and Environmental Accounting
- Islamic Accounting, Banking and Finance

Paper Submission

All submissions must be original and should not have been previously accepted for publication in a journal. Each paper must be written in English with a maximum of 30 pages, double-spaced (including an abstract, references, tables, figures or charts).

A full copy of paper in Microsoft Word for Windows format (Windows 95 or higher is the preferred format) using Arial 11 point font is required. Abstracts without full papers will not be accepted. The paper must be submitted by email with an attachment to: AAAA2008Papers@uowdubai.ac.ae

All papers will be subjected to a double blind peer review process. Full papers selected for presentation at the conference will be published in the Conference Proceedings only if at least one of the authors registers and attends the conference. For more information, including types of papers, please visit the Conference website.

Key Dates

Paper Submission Deadline: Jun 15, 2008

Notification to Authors: July 15, 2008

Deadline for revised/final paper: August 15, 2008

Registration Deadline: August 31, 2008

Conference Dates: November 29 to 30, 2008

Post-Conference Tour: December 1, 2008

Registration

Full 3 day registration: US\$300 per delegate (includes Conference, Dinner and Tour)

Conference 2 day registration: US\$250 per delegate (includes Conference and Dinner)

Conference Venue

The Conference will be held at the Novotel, a centrally located hotel in the heart of the new commercial district on Shaikh Zayed Road. The Novotel is only 15 minutes away from Dubai International Airport and 10 minutes away from major shopping centres, including the famous Mall of the Emirates, home to Ski Dubai.

