



Academy of International Business

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October 23, 2009

Dr. Melodena Stephens Balakrishnan
Associate Professor and Deputy Dean
Faculty of Business and Management
University of Wollongong in Dubai
PO Box. 20183, Dubai
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Dear Dr. Balakrishnan:

On behalf of the Executive Board of the Academy of International Business (AIB), it is my great pleasure to notify you that your application to establish a Middle East-North Africa (MENA) Regional Chapter on behalf of AIB has been unanimously approved. The AIB MENA Chapter, as the sixteenth chapter of AIB, covers the following countries: Algeria, Bahrain, Djibouti, Egypt, Iran, Iraq, Jordan, Kuwait, Lebanon, Libya, Morocco, Oman, Qatar, Saudi Arabia, Syria, Tunisia, United Arab Emirates, Yemen.

The Academy of International Business (AIB) is the leading association of scholars and specialists in the field of international business. Established in 1959, today, AIB has about 3000 members in over 80 different countries around the world. Members include scholars from the leading global academic institutions as well consultants, researchers, government and NGO representatives. AIB also publishes the leading scientific journal in the field, the Journal of International Business Studies (JIBS). AIB members include some of the most respected members currently active in the field. Furthermore, some of our past members were directly responsible for establishing the field of international business, such as John Fayerweather, Raymond Vernon, John Dunning, and Sumantra Ghoshal.

The expectations from the AIB MENA Chapter are outlined in the AIB Chapter Guidelines. You are expected to maintain an active Chapter Board that will represent AIB in the region, promote the field of international business, hold an annual regional meeting, communicate regularly with members, recruit new members, and regularly report to the AIB Secretariat. All activities of the Chapter should be in accordance with the AIB Constitution and Bylaws as well as the MENA Chapter Bylaws and Guidelines that were approved along with your application.

Congratulations again on your new chapter. We look forward to working closely with you in the coming years.

Best regards,

Tunga Kiyak
Managing Director
Academy of International Business