

Call No.	Title	Author	Pub.	Edition
RESEARCH				
300.72 SI DO	Doing qualitative research	Silverman, David	2017	5th ed.
300.727 KP ST	Statistical Approaches in Excellent Research Methods	Kpolovie, Peter James	2018	
001.420285 QU UN	Understanding research in the digital age	Quinton, Sarah	2018	
342.082 RE SE	Research handbook of expatriates		2017	
808.036 ED IN	The Edinburgh companion to contemporary narrative theories		2018	
808.0665 AL MA	Mastering academic writing in the sciences :	Aliotta, Marialuisa	2019	
COMPUTER SCIENCE / INFORMATICS				
004.6 AN LA	Lab manual for CompTIA A+ guide to IT technical support	Andrews, Jean	2017	9th ed.
004.68 WI FI	Wifi technology :		2018	
005.1 KI EV	Evidence-based software engineering and systematic reviews	Kitchenham, Barbara Ann	2016	

005.133 LI IN	Introduction to Java programming and data structures :	Liang, Y. Daniel	2019	
005.131 WE CO	Concurrent and real-time programming in Java	Wellings, Andy	2004	
005.133 CA NE	New perspective on HTML, CSS and dynamic HTML :	Carey, Patrick	2013	5th ed.
005.133 MA VU	Vue.js: up and running :	Macrae, Callum	2018	
005.133 TH PR	Programming in C	Thareja, Reema	2015	2nd ed.
005.3 SU CC	Successful OSS project design and implementation :		2011	
005.54 AL LE	Learn to write DAX :	Allington, Matt	2017	
005.54 CO PO	Power pivot and power BI :	Collie, Robert	2016	2nd ed.
005.54 FE DA	DAX patters 2015	Ferrari, Alberto	2014	
005.743 FE AN	Analyzing data with Microsoft power BI and power pivot for excel	Ferrari, Alberto,	2017	
005.756 RU DE	The definitive guide to DAX :	Russo, Marco,	2015	
006.3 BH FR	From AI to robotics :	Bhaumik, Arkapravo	2018	

006.3 RU AR	Artificial intelligence :	Russell, Stuart J.	2016	3rd ed.
006.312 AA PR	Process mining :	Aalst, Wil van der	2016	2nd ed.
006.312 OL DA	Data Mining Models	Olson, David L.	2018	2nd ed.
006.332 KE IN	An introduction to knowledge engineering	Kendal, Simon	2007	
006.686 AD OB	Adobe Illustrator CC :		2013	
006.686 EV AD	Adobe Photoshop Elements 2018 :	Evans, John	2018	
006.686 WO AD	Adobe Illustrator CC :	Wood, Brian	2018	
006.696 CH AD	Adobe animate CC 2017 release	Chun, Russell	2017	
006.696 FA AD	Adobe photoshop CC 2018 release :	Faulkner, Andrew	2018	
006.8 ST BE	Being really virtual :	Steinicke, Frank	2016	
ECTE458 AL DI	Dimming control in visible light communication using RPO-OFDM and concatenated RS-CC :	Ali, Afrah	2016	
ECTE458 AL FE	Ferroresonance : causes and mitigation strategies	Ali, Muhammad Misbah	2018	

ECTE458 BA OP	Optimal downlink power control and user association for massive MIMO cellular systems :	Barsoum, Bishoy	2018	
ECTE458 JO RA	The raspclouter : a portable integrated router cloud system :	Jokhadar, Ahmad	2018	
ECTE458 MI EA	Early detection of lung cancer using machine learning :	Mirza, Sehar	2018	
ECTE458 MO OP	Optimal pilot matrix design for training based channel estimation in MIMO wireless communications systems :	Yassine El Mouden	2016	
ECTE458 RE LO	Load modelling of large scale electric vehicles in future networks :	Rehman, Abdul	2018	
ECTE458 SH VE	Vehicle to grid (V2G) system controller :	Shehata, Mark	2018	
ECTE458 VA DE	Design and implementation of a maximum power point tracker for wall cladded photovoltaic cells under predictable partial shading conditions :	Vardon, Dwayne Mark	2018	
ECTE458 YO HI	High density electric vehicle charging station control with embedded storage :	Youssef, Martina	2018	
ECTE481 LU SP	Spectral granular synthesis for phase continuity :	Lutfi, Hala	2018	
ECTE481 SA SM	Smart navigation system with android based mobile application :	Samra, Mosab	2017	
PSYCHOLOGY / PHILOSOPHY / ETHICS				
150.723 YO OB	Observational measurement of behavior	Yoder, Paul J.	2018	2nd ed.

152.4 BA HO	How emotions are made :	Barrett, Lisa Feldman	2017	
153.12 CH HO	How to :	Chambers, Phil	2017	
153.35 KL ST	Steal like an artist :	Kleon, Austin	2012	
153.4 BU MI	Mind map mastery :	Buzan, Tony	2018	
153.74 CH IN	The invisible gorilla :	Chabris, Christopher F.	2011	
155 RO HO	How to improve creativity:	Robinson, Ronald	2018	
155.2 ST SE	Selfie :	Storr, Will	2018	
155.9 AL DR	Drunk Tank Pink :	Alter, Adam	2013	
158 GO AR	The art of mental training :	Gonzalez, D. C.	2013	
158.1 CA HO	How to get from where you are to where you want to be :	Canfield, Jack	2017	
170.44 PE TW	12 rules for life :	Peterson, Jordan B.	2018	
174.4 WI CR	Creating shared value - concepts, experience, criticism		2017	

SOCIOLOGY

200.954091732 RE LI	Religion and urbanism :		2018	
111.8509174927 BE BE	Beauty in Arabic culture	Behrens-Abouseif, Doris	1999	
956.05 MI CO	Contemporary politics in the Middle East	Milton-Edwards, Beverley	2018	4th ed.
302 VA SO	Social psychology	Vaughan, Graham M.	2018	8th ed.
302.23 BE ME	Media analysis techniques	Berger, Arthur Asa,	2019	6th ed.
302.23 MC ME	Media studies :	McDougall, Julian	2012	
302.23 MU IN	Infographics powered by SAS :	Murphy, Travis	2018	
302.23 WA IN	Infographics :	Wang, Shaoqiang	2017	
302.2307 HO EC	Ecologies of internet video :	Hondros, John	2018	
302.2307206 PA LG	The palgrave handbook of media and communication research in Africa		2018	
302.231 AL IR	Irresistible :	Alter, Adam,	2017	

302.3 MA ST	Strategic social media :	Mahoney, L. Meghan	2017	
302.35 ST RA	Strategic communication, social media and democracy :		2016	
303.4833 WI DI	Digital literacy :	Wiesinger, Susan	2016	
305.48697 AR AB	Arab women voice new realities		2017	
306.3 BU AD	Advertising in contemporary consumer culture	Burgh-Woodman, Helene de	2018	
306.30973 DE AF	Affluenza :	De Graaf, John	2014	3rd ed.
306.45 BA SE	The secret life of science :	Baumberg, Jeremy J.	2018	
307.34160973 UR AB	Urban living labs :		2018	
320.014 CH ME	Media control :	Chomsky, Noam	2002	2nd ed.
320.973014 GA TW	Tweeting to power :	Gainous, Jason,	2014	
920.72 KA IN	In praise of difficult women :	Karbo, Karen	2018	
929.2090973 PE AL	All the money in the world :	Pearson, John,	2017	

509 DE WO	Worldviews :	DeWitt, Richard	2018	3rd ed.
342.540878 PR WO	Women's human rights in Saudi Arabia and U.S.-Saudi relations	Propst, Leah	2014	
346.73017 MA BA	Babies of technology :	Mason, Mary Ann	2017	
347.06 AN UN	Uniform evidence law guidebook	Anderson, John	2014	
350.5 PU BL	Public administration :		2018	
361.2 PO US	Using media for social innovation	Podkalicka, Aneta	2018	
ECONOMICS / FINANCE				
330.0151 BO PH	Philosophy of Mathematics and Economics :	Boylan, Thomas	2018	
330.0151932 LA DI	Differential games in industrial economics	Lambertini, Luca	2018	
330.0285555 GO AP	Applied econometrics with SAS :	Goodwin, Barry K.	2018	
331.1 BE TW	21st century workforces and workplaces :	Bevan, Stephen	2018	
332 MI FI	Financial markets and institutions	Mishkin, Frederic S.	2016	8th ed., Global ed.

332.0415094 HA FI	Financial markets and institutions :	Haan, Jakob de	2015	3rd ed.
332.10973 KI FI	Financial institutions, markets and money	Kidwell, David S.		12th ed.
332.4019 EK SE	Secrets of the millionaire mind :	Eker, T. Harv	2005	
332.6 KR IN	Investing demystified :	Kroijer, Lars	2017	2nd ed.
332.6 TH EO	Theory and practice of investment management		2018	
332.632042 PE FI	Financial statement analysis and security valuation	Penman, Stephen H.	2013	5th ed.
332.678 HA MI	Millionaire teacher :	Hallam, Andrew	2017	2nd ed.
333.31091724 RE SE	Resettlement policy in large development projects		2018	
333.794 PE CH	Changing energy :	Perkins, John H.	2017	
338.04 BA ES	Essentials of entrepreneurship :	Baron, Robert A.	2018	2nd ed.
338.04092 BR FI	Finding my virginity :	Branson, Richard	2017	
338.10945 CH MA	Marketing food brands :	Chimhundu, Ranga	2018	

338.5 KO WO	Workbook for principles of microeconomics	Kolmar, Martin	2018	
338.9009174927 SA DE	The determinants of Arab economic development	Sayigh, Yusuf A.,	2015	
338.951 CL AR	The art of business	Clydesdale, Greg	2017	
339.091767 AL IS	Islamic macroeconomics :	Almarzoqi, Raja M.	2018	
EDUCATION / TEACHING				
370 RE FO	Reform and development of educational system		2018	
370.1 FE CR	Creating a culture of feedback	Ferriter, William M.	2017	
370.157 CR EA	Creativity fostering teacher behavior :		2018	
371.1023 BR HO	How to give effective feedback to your students	Brookhart, Susan M.	2017	2nd ed.
371.26 BR HO	How to create and use rubrics for formative assessment and grading	Brookhart, Susan M.	2013	
371.271 BR HO	How to assess higher-order thinking skills in your classroom	Brookhart, Susan M.	2010	
372.0114 VA LU	Values education in early childhood settings :		2018	

378 HA ED	Education, narrative technologies and digital learning :	Hall, Tony	2018	
378.0285 CU LT	Cultivating a data culture in higher education		2018	
428.24 GL OX	Oxford English for information technology :	Glendinning, Eric H.	2006	2nd ed.
428.240240904 RE IN	Infotech English for computer users :	Remacha Esteras, Santiago	2008	4th ed.
428.2402461 CH EC	Check your english vocabulary for medicine :		2012	3rd ed.
428.808 CO PR	Pre-intermediate market leader :	Cotton, David	2016	3rd ed.
428.808 DU AD	Advanced market leader :	Dubicka, Iwonna	2016	3rd ed. extra
492.782421 WI MA	Mastering Arabic 1	Wightwick, Jane	2015	3rd ed.
492.782421 WI MA	Mastering Arabic 2	Wightwick, Jane	2009	
700.71 CR EA	Creativities in arts education, research and practice :		2018	
780.71 HU TA	Taking a learner-centred approach to music education :	Huhtinen-HildÅ©n, Laura,	2018	

MATHEMATICS / ENGINEERING

510 SI MO	Modern engineering mathematics	Siddiqi, Abul Hasan	2018	
512.9 SU CO	College algebra	Sullivan, Michael,	2016	10th ed.
515.88 KY EL	Elements of concave analysis and applications	Kythe, Prem K.	2018	
518 SA NU	Numerical analysis	Sauer, Timothy	2014	2nd ed.
519.5 WA PR	Probability & statistics for engineers & scientists	Walpole, Ronald E.	2016	9th global ed.
519.5 WA PR	Probability & statistics for engineers & scientists	Walpole, Ronald E.	2016	9th global ed.
519.6 MI MA	Mathematics of optimization :	Miller, Steven J.,	2017	
519.64 CO MB	Combinatorial optimization :		2018	6th ed.
530 SE PH	Physics :	Serway, Raymond A.	2017	2nd ed.
530 SE PH	Physics :	Serway, Raymond A.	2017	2nd ed.
530 WA FU	Fundamentals of Physics	Walker, Jearl	2014	10th extended ed.
530.092 IS EI	Einstein :	Isaacson, Walter	2017	

536â€¸.7 KH TH	Thermal properties of matter	Khachan, Joe	2018	
590.92 AT AD	Adventures of a young naturalist :	Attenborough, David,	2018	
610.153 ME PH	The physics of radiotherapy x-rays and electrons	Metcalfe, Peter	2017	
613.7 BE CH	Chasing excellence :	Bergeron, Ben	2017	
620.00151 HS AP	Applied engineering analysis	Hsu, Tai-Ran	2018	
620.0028553 SM EN	Engineering and computation with MATLAB	Smith, David M.,	2013	3rd ed.
620.11 AS MA	Materials selection in mechanical design	Ashby, Michael F.	2017	5th ed.
621.042 US EL	Electrical power engineering :	Ushakov, Vasily Y.	2018	
621.3121 KA VI	Virtual power plants :	Kazempour, Fahimea	2016	
621.317 DY NA	Dynamic vulnerability assessment and intelligent control for sustainable power systems		2018	
621.381 ME EL	Electronics theory and practice	Mesias, Gerardo	2017	
621.381 ST EL	Electronics :	Storey, Neil	2017	6th ed.

621.38159 XI DE	Design of power-efficient highly digital analog-to-digital converters for next-generation wireless communication systems	Xing, Xinpeng	2018	
621.3845 MO BI	Mobile technologies:		2018	
621.815 ME CH	Mechanical engineering :		2018	
621.815 NO DE	Design of machinery :	Norton, Robert L.	2012	5th ed.
629.8 CO NT	Control systems :		2018	
BUSINESS MANAGEMENT				
650.0721 TA UN	Unraveling the mysteries of case study research :	Taylor, Marilyn L.	2017	
650.1 CL RE	Reinventing you :	Clark, Dorie	2017	
650.1 MA LA	The laws of simplicity	Maeda, John	2006	
658.044 FO MA	Managing business relationships	Ford, David,	2011	3rd ed.
658.044 KA NE	The networked nonprofit :	Kanter, Beth,	2010	
658.054678 SC EL	Electronic commerce	Schneider, Gary P.,	2017	12th ed.

658.15 BH FI	Financial management for technology start-ups :	Bhimani, Alnoor	2017	
658.15 BR PR	Principles of corporate finance	Brealey, Richard A.	2017	12th ed.
658.15 PA FU	Fundamentals of corporate finance	Parrino, Robert,	2012	2nd ed.
658.1599 EI MU	Multinational business finance	Eiteman, David K.	2016	14th ed.; Global ed.
658.164 ST TE	Technology-focused acquisitions :	Stein, Jan Paul	2017	
658.3 ST MA	Managing human resources	Stone, Raymond J.	2015	
658.3008 LI DR	Driven by difference :	Livermore, David A.,	2016	
658.301 PH ST	Strategic staffing	Phillips, Jean M.	2015	3rd ed.
658.314 BR AN	Branding inside out :		2017	
658.4 IS UN	Unstructured data analytics :	Isson, Jean Paul	2018	
658.4 MO TR	Transforming communication in leadership and teamwork :	Motschnig, Renate	2018	
658.4012 WH CO	Concepts in strategic management and business policy :	Wheelen, Thomas L.	2018	15th ed., Global ed.

658.4013 BL AC	The Black belt memory jogger :		2002	
658.402 UN CO	Unconventional methodology in organization and management research		2018	
658.4032 MA SY	Systems thinking, system dynamics :	Maani, Kambiz E.	2012	
658.4038 JO IN	Information seeking :	Johnson, J. David	1996	
658.4038 NO KN	Knowledge management :	North, Klaus	2018	2nd ed.
658.404 LA PR	Project management :	Larson. Erik W.	2018	7th ed.
658.404 LA PR	Project management :	Larson, Erik W.	2017	
658.409082 HO BE	Beta :	Holman, Rebecca	2017	
658.4092 SA UN	Unsafe thingking :	Sachs, Jonah	2018	
658.421 KI MO	More important than money :	Kiyosaki, Robert	2017	
658.404 SH RE	Reinventing project management :	Shenhar, Aaron J.	2007	
658.4021 LO EN	Entrepreneurship in theory and practice :	Lowøe Nielsen, Suna	2017	2nd ed.

658.564 KL PA	Packaging design :	Klimchuk, Marianne Rosner	2012	2nd ed.
658.575 PR ES	The essence of value : secrets of desired products :	Pricken, Mario	2014	
658.7 CO NT	Container logistics :		2018	
MARKETING AND ADVERTISING				
658.8 GR WH	Where to play :	Gruber, Marc	2017	
658.8 IN TR	Introduction to marketing management :		2016	Custom ed.
658.8 LE SO	Social marketing :	Lee, Nancy R.	2016	5th ed.
658.8 OR GA	Organizing marketing and sales :		2018	
658.8 PU EP	Epic content marketing :	Pulizzi, Joe	2014	
658.804 BU PR	A practitioner's guide to account-based marketing :	Burgess, Bev	2017	
658.827 BL BR	Brand love is not enough :	Blackston, Max	2018	
658.827 BR AN	Brand mangement		2018	

658.827 CO FL	The fluid consumer :	Correia, Teo	2017	
658.827 DE DE	Designing luxury brands :	Derval, Diana	2018	
658.827 IN TE	Internet branding :		2018	
658.827 KA BR	Brand real :	Kalayjian, Vasken	2017	
658.827 WH DE	Designing brand identity :	Wheeler, Alina	2018	5th ed.
658.827 YO FU	Fusion :	Yohn, Denise Lee,	2018	
658.82702854678 RO DI	Digital branding :	Rowles, Daniel	2018	2nd ed.
658.83 MA MA	Marketing research :	Malhotra, Naresh K.	2019	7th ed.
658.87 BE RE	Retail management :	Berman, Barry	2018	13th ed.
658.87 DU RE	Retailing	Dunne, Patrick M.	2014	8th ed.
658.87 ZE ST	Strategic retail management :	Zentes, Joachim	2017	3rd ed.
658.872 BE AR	The art of social selling :	Belew, Shannon	2014	

658.872 KI DI	Digital marketing strategy :	Kingsnorth, Simon	2016	
658.872 MI IN	Instagram power :	Miles, Jason G.	2014	
658.872 RO MO	Mobile marketing :	Rowles, Daniel	2017	2nd ed.
658.872 RY UN	Understanding digital marketing :	Ryan, Damian	2017	4th ed.
658.872 WA ES	The essentials of digital marketing	Waite, Kathryn	2018	
659.1 AD VE	Advertising and branding :		2018	
659.1 LO NA	Native advertising :	Lovell, Dale	2017	
659.1 WI BE	Beyond advertising :	Wind, Yoram	2015	2nd ed.
659.2 ED UN	Understanding public relations :	Edwards, Lee	2018	
659.2 LU PU	Public relations campaigns :	Luttrell, Regina,	2019	
659.2 NI IN	Intercultural public relations :	Ni, Lan	2018	
659.2 TE EX	Exploring public relations :	Tench, Ralph	2017	4th ed.

659.201 PU BL	Public relations and social theory :		2018	2nd ed.
677 SU ST	Sustainable innovations in apparel production		2018	
686.22544536 AN AD	Adobe InDesign CC classroom in a book, 2018 release :	Anton, Kelly Kordes	2018	
ARTS / DESIGN				
741.6023 SH HO	How to be a graphic designer, without losing your soul	Shaughnessy, Adrian	2010	
741.6705 GR AP	Graphis advertising annual 2018		2018	
777 BR DI	The digital filmmaking handbook	Brindle, Mark	2013	
777 KE AR	The art of the cut :	Keast, Greg	2015	
777.55 JA AD	Adobe premiere pro CC 2018 release	Jago, Maxim	2018	
779.473 RE NE	New Deal utopias	Reblando, Jason	2017	
791.4 HA ND	Handbook of state aid for film :		2018	
791.43028092 FA UN	Unqualified :	Faris, Anna,	2017	

791.43028092 FI PR	The princess diarist	Fisher, Carrie	2016	
070.9 HO BU	Business strategies for magazine publishing :	Hogarth, Mary	2018	
GENERAL COLLECTION				
636.700929 LE FI	Finding Gobi :	Leonard, Dion	2017	
910.72 KE YM	Key methods in geography		2016	3rd ed.
917.931350434 GL DI	Discover Las Vegas	Gleeson, Bridget		
362.10683 FU ND	Fundamentals of human resources in healthcare		2018	2nd ed.
363.25968076 IN VE	Investigation procedures and response		2017	2nd ed.
363.250973092 CO HI	A higher loyalty :	Comey, James B.,	2018	
363.7 CU EN	Environmental Science :	Cunningham, William P.	2018	14th ed.
363.7 EN VI	Environmental protection :		2018	
510.92520973 LE HI	Hidden figures :	Lee Shetterly, Margot	2016	

808.0668 CR EA	The creative critic :		2018	
MOVIE / DVD COLLECTION				
791.43614 LA LA	La La Land		2017	
791.43615 BL AC	Black Panther		2018	
791.43615 SH AP	The shape of water /		2018	
791.436164 IN SI	Insidious		2018	
791.436164 ST EP	Stephanie /		2018	
791.436164 VA NH	Van Helsing		2004	
791.43617 BA DM	A bad moms Christmas			
791.43617 DO WN	Downsizing		2018	
791.43617 GA ME	Game night		2018	
791.436308762 ST AR	Star Wars :		2018	

791.43655 AL LT	All the money in the world		2018	
791.43655 DE NO	Den of thieves /		2018	
791.43655 HA LO	Halo :		2015	
791.43655 PA TR	Patriots day		2017	
791.4369143 BA AR	Baar baar dekho		2017	
791.4369143 HI ND	Hindi Medium		2017	
791.4369143 IT TE	Ittefaq		2017	
791.4369143 JU DW	Judwaa 2		2018	
791.4369143 MO M	Mom		2017	
791.4372 DA RK	Darkest hour /			
791.4372 FA TH	Father figures		2018	
791.4372 GH OS	A ghost story		2018	

791.4372 GO OD	Goodbye Christopher Robin		2018	
791.4372 GR EA	The greatest showman		2018	
791.4372 LA DY	Lady Bird		2018	
791.4372 LI ON	Lion :		2017	
791.4372 PI TC	Pitch Perfect 3		2018	
791.45 GA ME	Game of thrones :		2017	
791.45 GR EY	Greys anatomy :		2017	
791.45 NC IS	NCIS			
791.45 SH OO	Shooter		2007	
796.019 AF CH	The champion's mind :	Afremow, Jim	2013	
FICTION / NOVEL COLLECTION				
813.5 ST OF	Of mice and men	Steinbeck, John,	2000	

813.54 KA DI	The disappearance	Kantaria, Annabel	2016	
813.6 ST AC	Accidental heroes	Steel, Danielle	2018	
813.6 BA BO	The boat people :	Bala, Sharon	2018	
813.6 ZE YO	Young jane young	Zevin, Gabrielle	2017	
823.914 PU SU	The subtle knife :	Pullman, Philip,	2015	
823.92 KN SM	The smiling man	Knox, Joseph	2018	
823.92 MI MA	The maid's room	Mitchell, Fiona	2018	
823.92 MO EL	Elmet /	Mozley, Fiona	2017	
853.912 PI ON	One, none, and a one hundred-thousand	Pirandello, Luigi,	1933	
863.64 MU LI	Like a fading shadow	Molina, Antonio Munoz	2017	
894.3533 SH FL	The flea palace	Shafak, Elif	2015	