Why Study in Dubai?

• **International recognition of qualifications**
  All degrees offered by UOWD are recognised nationally, regionally and internationally, with accreditation from the UAE Ministry of Education - Higher Education Affairs through the Commission for Academic Accreditation (CAA), licensing from KHDA, and quality assurance from TEQSA Australia.

• **Student internships and graduate employment**
  Dubai Expo 2020 is creating more jobs in industry sectors such as Hospitality & Tourism, Healthcare, Manufacturing, Transport & Logistics and many others. The UAE needs skilled students and qualified graduates to take on these roles.

• **Safety and cultural harmony**
  The UAE is an open and tolerant society recognised as the 3rd safest country in the world, while Dubai is ranked as the 8th safest city according to the 2019 Numbeo Crime Index.

• **Location and airport connectivity**
  Dubai is closer to many home countries in comparison to other education destinations such as the USA, UK, Australia and Canada.

• **Ease of acquiring visas**
  Student visa processing is easier in the UAE when compared to western countries.

• **Cost of living**
  Dubai has a lower cost of living when compared to major metropolitan cities in the USA, UK, Australia and Canada.
Program Highlights

- Bachelor of Business Administration
- Bachelor of Commerce
- Bachelor of Computer Science
- Bachelor of Computer Science
- Bachelor of Computer Science
- Bachelor of Communication and Media
- Bachelor of Information Technology
- Bachelor of Information Technology
- Bachelor of Engineering
- Bachelor of Nursing Bridging
- Master of Business Administration (MBA)
- Master of Business Administration
- Master of Information Technology Management
- Master of Information Technology Management
- Master of Business
- Master of Applied Finance
- Master of Science
- Master of Science
- Master of Educational Studies
- Master of Engineering Management
- Master of Media and Communication
- Master of Nursing
- Master of International Relations
- Master of Engineering Management
- Master of Media and Communication
- Global Executive Master of Luxury Management
- Doctor of Philosophy

UOWD at a Glance

Your Australian University in Dubai

- 43 University Degrees
- 3,500+ Current Students
- 108 Nationalities
- 22 Undergraduate Degrees
- 21 Postgraduate Degrees
- 152,000 Global Alumni
Why Choose UOWD?

1. Your Australian University in Dubai
   - The first international campus and Australian university in Dubai.
   - A member of UOW's global family of educational institutions.
   - Achieve an internationally accredited Australian degree, without having to travel to Australia.

2. Excellence in Learning
   - An outstanding cohort of international academics who are leaders in their respective fields, with strong ties to industry.
   - All academic staff hold PhDs.
   - Degree programs are formally recognised by international professional organisations, including AACSB, ACCA, CPA Australia, AHRI, CIM, CIMA, CIPS, CIPD, EFQM, CILT, ACS and more.

3. Reputable, Established & Accredited
   - The first international Australian university established in the UAE.
   - Nationally, regionally and internationally accredited by CAA of MoE-HEA, KHDA licensing and TEQSA Australia quality-assured degrees.

4. Safe Learning Environment and Infrastructure
   - Higher quality of student life when compared to home countries in a safe environment with a significantly lower crime rate than other major metropolitan cities.
   - Global student mobility between Australia, Hong Kong, Malaysia and Dubai.
   - Globally recognised degrees that enhance employment outcomes of UOWD graduates both in Dubai and internationally.

UOWD History

A story of 27 years’ growth in Dubai

1993
- First Campus
  - From humble beginnings with only 8 students based at Al Mulla Plaza.

2000
- Beach Road
  - To the Jumeirah Campus on Beach Road overlooking the famous ‘Wollongong Beach’.

2003
- Dubai Knowledge Park
  - Located across three buildings with a capacity of 3,500 students.

2020
- The Campus of the Future
  - Introducing a purpose-built and innovative campus of the future; the new UOWD building launching in 2020.
  - Designed from the ground up for our students. Capacity of 5,000 students. Opening in September 2020.
The University of Wollongong in Dubai is opening its new purpose-built campus at Dubai Knowledge Park in 2020.

Featuring cutting-edge technologies, modern architecture, and a mix of traditional and innovative learning spaces, the campus will provide an enriched experience to meet the demands of today’s student population, while supporting teaching staff and community research projects. The new facility reflects UOWD’s continued pursuit of excellence in teaching, research, industry engagement and student experience.

The campus will include substantial informal learning and meeting rooms, modern classrooms, an exhibition space, a recruitment lounge, a student lounge, a state-of-the-art auditorium and a café.

The premises will also house major laboratories dedicated to power and circuits systems, chemistry, thermodynamic, fluid and heat transfer, hydraulics, manufacturing, physics, robotics, geotechnics, concrete, media and communications, cybersecurity, networking and gaming.

The heart of the campus will belong to the UOWD library with collaborative learning spaces, traditional quiet reading and study zones, meeting rooms of varied sizes, as well as a student lounge designed as an informal learning space.
### Foundation Courses

Designed for university preparation, the Foundation Studies Program (FSP) is for students who need additional support to advance their academic skills in order to meet the admission requirements for undergraduate studies. Successful completion provides guaranteed admission to UOWD.

**Program Overview**

- **Commerce:**
  - Bachelor of Business Administration: 4 years
  - Bachelor of Commerce: Accountancy: 4 years
  - Bachelor of Commerce: Finance: 4 years
  - Bachelor of Commerce: Information Business: 4 years

- **Computer Science & Information Technology:**
  - Bachelor of Computer Science: 4 years
  - Bachelor of Computer Science Game and Mobile Development: 4 years
  - Bachelor of Computer Science Digital and Social Media: 4 years

- **Communication & Media:**
  - Bachelor of Communication and Media: 4 years

**Subject Focus**

- **Commerce:**
  - Financial Management or Human Resource Management

- **Computer Science:**
  - Telecommunications

- **Communication:**
  - Storytelling

**Career Paths**

- **Business & Finance:**
  - Entrepreneur
  - Marketing Consultant
  - Cyber Security Specialist

- **Computer Science & Information Technology:**
  - Cyber Security Specialist
  - Cloud Architect

- **Communication & Media:**
  - Video Games Developer

**Fees**

<table>
<thead>
<tr>
<th>Program</th>
<th>Duration</th>
<th>Subjects</th>
<th>Fees PER YEAR* (AED</th>
<th>USD)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Commerce: Accountancy</td>
<td>4 years</td>
<td>Chief Financial Officer</td>
<td>AED 58,255</td>
<td>USD 15,868</td>
</tr>
<tr>
<td>Commerce: Finance</td>
<td>4 years</td>
<td>Financial Planner</td>
<td>AED 58,255</td>
<td>USD 15,868</td>
</tr>
<tr>
<td>Commerce: Information Business</td>
<td>4 years</td>
<td>Human Resource Management</td>
<td>AED 58,255</td>
<td>USD 15,868</td>
</tr>
</tbody>
</table>

*Fees include 5% VAT. Fees are adjusted according to number of subjects taken per year and subject exemptions received. Fees do not include accommodation, transportation or visa fees.

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### Bachelor’s Degrees

**Program Overview**

- **Business & Finance:**
  - This program will help you to develop business knowledge and skills required for graduate positions across a range of sectors. It will provide you with the professional versatility that is much sought after amongst employers as well as being the ideal program for aspiring entrepreneurs.

- **Computer Science & Information Technology:**
  - If you have an interest in understanding, developing and applying new computer-based technologies, this program will give you the skills to design and write programs that can be applied across a broad spectrum of business and industrial settings.

- **Communication & Media:**
  - If you have an interest in mobilising human and material resources to achieve organisational goals, this specialisation will give you the critical understanding of how to apply key managerial concepts and theories in the contemporary work environment.

**Program Details**

<table>
<thead>
<tr>
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<th>Subjects</th>
<th>Fees PER YEAR* (AED</th>
<th>USD)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Commerce: Management</td>
<td>4 years</td>
<td>Human Resource Management</td>
<td>AED 58,255</td>
<td>USD 15,868</td>
</tr>
<tr>
<td>Commerce: Marketing</td>
<td>4 years</td>
<td>Entrepreneur</td>
<td>AED 58,255</td>
<td>USD 15,868</td>
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*Fees include 5% VAT. Fees are adjusted according to number of subjects taken per year and subject exemptions received. Fees do not include accommodation, transportation or visa fees.
Bachelor’s Degrees

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</thead>
<tbody>
<tr>
<td>Nursing (Bridging)</td>
<td>Design specifically for registered nurses who hold a diploma in the field, the Bachelor of Nursing is a two-year bridging program that will provide you with a recognised qualification, enabling you to maintain your licence to practice nursing in the UAE healthcare sector. This degree is not tradeable with UOWD.</td>
<td>2 Years</td>
<td>12</td>
<td>AED 40,425</td>
<td>Nurse - Paramedic - Learning Disability Specialist - Midwife - Nursing Administrator</td>
</tr>
</tbody>
</table>

| Engineering: Civil | This specialisation is a broad and diverse discipline that will teach you about the maintenance of civil engineering, including building and civil infrastructure. The programme will provide you with a comprehensive understanding of the principles and practices of civil engineering. | 4 Years | 37 | AED 68,825 | Structural Engineer - Site Engineer - Quantity Surveyor - Project Manager - Construction Engineer |

| Engineering: Mechanical | The specialisation focuses on the design, development, and production of mechanical systems, including motors, engines, and other mechanical devices. Students will learn about the principles of mechanics, thermodynamics, and materials science, as well as the application of these principles in the design and development of mechanical systems. | 4 Years | 37 | AED 68,825 | Mechanical Engineer - Automotive Engineer - Aerospace Engineer - Product Design Engineer |

| Engineering: Electrical | This specialisation focuses on how computer systems operate and how they integrate into the big picture to prepare you for work in any sector that requires expertise in the design and application of computer hardware, including the interface of computer hardware with other machinery. | 4 Years | 37 | AED 68,825 | Systems Designer - Embedded System Designer - Network Engineer - System Developer |

| Engineering: Electrical | This specialisation focuses on the design of consumer electronics, including digital and photoimaging equipment, consumer appliances, and design projects using digital signal processing. Students will learn about the principles of electronics and the application of these principles in the design and development of electronic devices. | 4 Years | 37 | AED 68,825 | Systems Designer - Embedded System Designer - Network Engineer - System Developer |

| Engineering: Telecommunications | The specialisation focuses on the design and development of telecommunication systems, including the design and development of telecommunications networks, such as telecommunications systems, computer networks, and remote sensing/seismology systems. | 4 Years | 37 | AED 68,825 | Systems Engineer - Network Engineer - Electrical Application Engineer - Electrical Hardware Engineer |

| Marketing | This specialisation is designed for marketing professionals who want to develop their skills in integrated marketing communications, including marketing strategies, market research, and advertising. Students will learn about the principles of marketing and the application of these principles in the design and development of marketing strategies and tactics. | 4 Years | 37 | AED 68,825 | Marketing Manager - Advertising Specialist - Creative Specialist |

| Marketing | The specialisation is designed for marketing professionals who want to develop their skills in integrated marketing communications, including marketing strategies, market research, and advertising. Students will learn about the principles of marketing and the application of these principles in the design and development of marketing strategies and tactics. | 4 Years | 37 | AED 68,825 | Marketing Manager - Advertising Specialist - Creative Specialist |

| Master of Business Administration | Bachelor’s Degrees

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| Business and Finance | This flagship degree program is delivered by UOWD in partnership with MIP, Politecnico di Milano. This program will prepare you to launch an exciting career in the dynamic world of international luxury brands. Students will develop skills in global market analysis, brand management, and marketing strategies. The program will also provide opportunities for study tours to Milan, Genoa, and Paris. | 16 - 18 months | 10 | AED 107,604 | Entrepreneur - Management Consultant - Business Analyst - Operational Manager - Project Manager |

| Master of Business Management | If you are a manager or middle manager looking to further your career in marketing, this specialisation will equip you with the skills to formulate strategic plans, evaluate marketing theories and frameworks, and synthesize complex information to develop effective marketing strategies. | 18 - 24 months | 10 to 12 | AED 107,604 | Entrepreneur - Marketing Director - Project Managers - Consultants - Public Relations Manager |

| Master of Business Management | If you are a new graduate or an experienced manager looking to develop an understanding of management issues in an international context, this specialisation will help you to address management issues in different cultural settings, develop a broad knowledge of the global business environment, and synthesize complex information to develop and justify innovative business solutions. | 18 - 24 months | 10 to 12 | AED 107,604 | Entrepreneur - Management Consultant - Business Analyst - Operational Manager - Project Manager |

| Master of Business Management | If you are a manager looking to further your career opportunities by developing further professional, personal and technical skills in key management areas, this specialisation will equip you with the skills to formulate strategic plans, evaluate marketing theories and frameworks, and synthesize complex information to develop effective marketing strategies. | 18 - 24 months | 10 to 12 | AED 107,604 | Consultant - Business Analyst - Operational Manager - Project Manager |

| Master of Business Management | This specialisation is designed for practicing or aspiring mobile managers in the financial sector. This specialisation will provide you with a detailed understanding of financial management principles, application and techniques to help you interpret financial statements, evaluate economic phenomena, develop financial strategies, and make sound decisions on financial investment in a global operating context. | 18 - 24 months | 10 to 12 | AED 107,604 | Chief Financial Officer - Financial Planner - Portfolio Manager - Credit Manager - Investment Banker |

| Master of Business Management | If you are a manager looking to further your career opportunities by developing further professional, personal and technical skills in key management areas, this specialisation will equip you with the skills to formulate strategic plans, evaluate marketing theories and frameworks, and synthesize complex information to develop effective marketing strategies. | 18 - 24 months | 10 to 12 | AED 107,604 | Chief Financial Officer - Financial Planner - Portfolio Manager - Credit Manager - Investment Banker |

| Master of Business Management | If you are a manager looking to further your career opportunities by developing further professional, personal and technical skills in key management areas, this specialisation will equip you with the skills to formulate strategic plans, evaluate marketing theories and frameworks, and synthesize complex information to develop effective marketing strategies. | 18 - 24 months | 10 to 12 | AED 107,604 | Chief Financial Officer - Financial Planner - Portfolio Manager - Credit Manager - Investment Banker |

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| Master of Business Management | If you are a manager looking to further your career opportunities by developing further professional, personal and technical skills in key management areas, this specialisation will equip you with the skills to formulate strategic plans, evaluate marketing theories and frameworks, and synthesize complex information to develop effective marketing strategies. | 18 - 24 months | 10 to 12 | AED 107,604 | Chief Financial Officer - Financial Planner - Portfolio Manager - Credit Manager - Investment Banker |

| Master of Business Management | If you are a manager looking to further your career opportunities by developing further professional, personal and technical skills in key management areas, this specialisation will equip you with the skills to formulate strategic plans, evaluate marketing theories and frameworks, and synthesize complex information to develop effective marketing strategies. | 18 - 24 months | 10 to 12 | AED 107,604 | Chief Financial Officer - Financial Planner - Portfolio Manager - Credit Manager - Investment Banker |

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Fees include 5% VAT. Fees mentioned is total cost and will be adjusted according to number of subjects taken per year as well as subject exemptions received. Fees do not include accommodation, transportation or visa fees.

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Bachelor’s Degrees

Engineering: Civil

- Design Engineer
- Network Engineer
- Electrical Application Engineer
- Electrical Hardware Engineer

Engineering: Mechanical

- Systems Designer
- Embedded Systems Engineer
- Solutions Architect
- Network Engineer
- System Developer

Engineering: Telecommunications

- Systems Designer
- Embedded Systems Designer
- Systems Developer
- Data Scientist
- Software Engineer

Marketing

- Marketing Director
- Project Manager
- Consultant
- General Manager

Business and Finance

- Consultant
- Investment Banker
- Chief Financial Officer
- Financial Planner
- Portfolio Manager
- Credit Manager
- Innovation Manager
- Sales Director

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Master of Business Management

- Entrepreneur
- Management Consultant
- Business Analyst
- Operational Manager
- Project Manager

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Master of Business International Business

- Entrepreneur
- Business Analyst
- Operational Manager
- Project Manager

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Master of Business Financial Management

- Consultant
- Business Analyst
- Operational Manager
- Project Manager

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Master of Business Innovation & Entrepreneurship

- Entrepreneur
- Product Development
- Business Owner
- Innovation Manager
- Sales Director

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Global Executive Master of Luxury Management (launched March 2020)

- Luxury Brand Manager
- Fashion Retail Buyer
- Head of Brand
- Brand Ambassador

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Note: 2-3 years prior work experience is required.

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*Fees include 5% VAT. Fees mentioned is total cost and will be adjusted according to number of subjects taken per year as well as subject exemptions received. Fees do not include accommodation, transportation or visa fees.

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Double Specialisation possible for Master of Business and Master of Applied Finance programs. The total number of subjects to be done and fees will vary accordingly. Kindly contact our Admissions team for details.
**Master’s Degrees**

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<tr>
<td>Master of Business Human Resource Management</td>
<td>If you are an aspiring leader looking to enhance your understanding of the key concepts involved with HR strategy, this specialisation will teach you how to examine structures, systems, culture and leadership to align human capital and organisational goals, including how to implement organisational change and how to leverage competitive advantage in the global marketplace.</td>
<td>18 - 24 months</td>
<td>10 to 12**</td>
<td>AED 107,610</td>
<td>Master Consultant - Talent Management Special</td>
<td>• HIV Consultant - Human Resource Consultant - Career Advisor - Recruitment Specialist - Talent Management Specialist</td>
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<tr>
<td>Master of Science Applied Finance: Investing</td>
<td>This program is a triple accredited program that will help you develop the skills you need to manage the flow of information and materials within and between organisations both locally and globally.</td>
<td>18 - 24 months</td>
<td>10 to 12</td>
<td>AED 107,610</td>
<td>Artisan Banker</td>
<td>• Private Equity Bankers - Chief Financial Officer - Venture Capitalist - Mergers &amp; Acquisition Specialist - Investment Banker</td>
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<tr>
<td>Master of Science Supply Chain Management</td>
<td>This program is one of the region’s longest running Quality Management programs. It provides aspiring business leaders with the skills they need to develop strategies to achieve service excellence and high levels of customer satisfaction, helping to greatly improve the profitability of their organisation.</td>
<td>18 - 24 months</td>
<td>10 to 12</td>
<td>AED 107,610</td>
<td>Chief Executive Officer - Supply Chain Manager - Procurement Specialist - Store Manager - Warehouse Manager - Inventory Planning &amp; Control Specialist</td>
<td>• Supply Chain Manager - Procurement Specialist - Store Manager - Warehouse Manager - Inventory Planning &amp; Control Specialist</td>
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<tr>
<td>Master of Science Applied Finance: Financial Services</td>
<td>Designed for students interested in acquiring an advanced knowledge of financial services, banking and regulatory systems, this specialisation will develop your understanding of the complex relationships between institutions. It will also provide you with an in-depth knowledge of the tools relevant to lending decisions and liquidity management, alongside the ability to make commercial judgements by applying the knowledge acquired. This specialisation will also teach you how to deliver optimal investment decision making through realistic stock market simulations.</td>
<td>18 - 24 months</td>
<td>12**</td>
<td>AED 107,610</td>
<td>Corporate Banker - Financial Services Specialist - Investment Analyst - Investment Manager</td>
<td>• Private Equity Bankers - Chief Financial Officer - Venture Capitalist - Mergers &amp; Acquisition Specialist - Investment Banker</td>
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<tr>
<td>Master of Science Applied Finance: Corporate Treasury</td>
<td>If you are interested in a career in corporate finance management, this specialisation will provide you with the technical, theoretical and industry knowledge that you will need to operate as the interface between a firm and financial markets and institutions, to help develop organisational growth strategies and understand how to successfully maximise a firm’s value.</td>
<td>18 - 24 months</td>
<td>12**</td>
<td>AED 107,610</td>
<td>Chief Financial Officer - Financial Analyst</td>
<td>• Financial Broker - Investment Analyst - Chief Financial Officer - Stock Broker - Investment Analyst</td>
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<td>Master of Science Applied Finance: Islamic Banking and Finance</td>
<td>If you want to acquire critical knowledge and skills in areas related to Islamic banking and finance, this specialisation is a sophisticated program that will equip you with an understanding of the complexities of Islamic banking and investment products whilst ensuring that you are well-versed and up-to-date with the intricacies of Islamic Sharia financing and its objectives.</td>
<td>18 - 24 months</td>
<td>12**</td>
<td>AED 107,610</td>
<td>International Financial Strategist</td>
<td>• International Financial Strategist - Fund Manager - Sharia Compliance Officer - Economist - Takuf Insurance Specialist</td>
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<td>Master of Science Media and Communications</td>
<td>If you want to develop your theoretical knowledge and practical skills in media arts and creative technology, this program will equip you with a cross-disciplinary, future-facing approach to understanding modern industry processes, which are applicable around the world in developed and emerging markets, as well as in the UAE and greater Middle East region.</td>
<td>18 - 24 months</td>
<td>10</td>
<td>AED 89,670</td>
<td>Content Executive</td>
<td>• Journalist - Film and Video Editor - Video Games Developer - Film and Video Editor</td>
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<td>Master of Science International Studies</td>
<td>Designed in collaboration with sector experts, this program will provide you with the specialist knowledge in education practice and leadership to position you at the forefront of innovation and best practice in the education sector in the UAE, providing a unique perspective on the advancement of the UAE schooling system.</td>
<td>18 - 24 months</td>
<td>12</td>
<td>AED 89,670</td>
<td>Chief Financial Officer</td>
<td>• International Relations Specialist - HR Consultant - School Management - Principal</td>
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<td>Master of Science Educational Technology</td>
<td>Designed for IT graduates and professionals who want to develop the skills to be part of the dynamic information technology industry, this program will provide you with the specialist knowledge and skills to integrate the latest advances in digital technology with fundamental business functions, to make the best business-technology decisions and ensure you stay at the forefront of this constantly evolving industry.</td>
<td>18 - 24 months</td>
<td>10</td>
<td>AED 89,400</td>
<td>Systems Analyst</td>
<td>• IT Program Manager - Project Manager - Security Specialist - Data Security Specialist - Internet Architect</td>
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<tr>
<td>Master of Science International Relations</td>
<td>If you want to take a lead in tackling some of the major business, social and political issues that are impacting the international agenda, this program will enable you to understand how global issues affect your organisation or professional practice and help you to apply theories to create policies and strategies that are relevant to the region's historical and cultural context.</td>
<td>18 - 24 months</td>
<td>10</td>
<td>AED 89,400</td>
<td>Diplomat</td>
<td>• Diplomat - Intelligence Analyst - Journalist - Policy Officer - Politician</td>
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<tr>
<td>Master of Science Nursing</td>
<td>Designed for registered nurses who want to advance their academic qualifications and contribute to the transformation of clinical practice in the UAE, this program will provide you with the specialist practical and leadership skills to position you at the forefront of innovation and best practice in the nursing profession and to take your nursing career to the next level.</td>
<td>2 Years</td>
<td>9</td>
<td>AED 89,670</td>
<td>Chief Financial Officer</td>
<td>• Nurse Consultant - Nurse Supervisor - Nursing Administrator - Mental Health Nurse</td>
</tr>
</tbody>
</table>

---

*Fees include 5% VAT. Fees mentioned is total cost and will be adjusted according to number of subjects taken per year as well as subject exemptions received. Fees does not include accommodation, transportation or visa fees.

**Double Specialisation possible for Master of Business and Master of Applied Finance programs. The total number of subjects to be done and fees will vary accordingly. Kindly contact our Admissions team for details.
Graduate Diploma and Certificates

<table>
<thead>
<tr>
<th>PROGRAMS</th>
<th>OVERVIEW</th>
<th>DURATION</th>
<th>SUBJECTS</th>
<th>TOTAL FEES*</th>
<th>NOTES</th>
</tr>
</thead>
<tbody>
<tr>
<td>Graduate Diploma in Educational Studies</td>
<td>This program focuses on strengthening your professional portfolio and will help you to develop specialized knowledge of the schooling system as a first step in your educational career.</td>
<td>1 Year</td>
<td>8</td>
<td>AED 59,780</td>
<td>Upon completion of the Graduate Diploma, you have the option to progress to the Masters level qualification, which will help you to develop further strategic competencies required to take on leadership roles in the sector.</td>
</tr>
<tr>
<td>Graduate Certificate in Business</td>
<td>If you are looking to progress in your career, this program will enable you to enhance your current knowledge of marketing, accounting and finance, organizational behaviour, management, global business challenges and perspectives.</td>
<td>1 Year or 2 Semesters</td>
<td>4</td>
<td>AED 55,668</td>
<td>Upon successful completion of the Graduate Certificate, students may enroll in a Master’s program offered by UOWD. Students will be granted credit for four subjects in the following areas: - Master of Business (all single or double specialization programs) - Master of Science (Logistics and Supply Chain Management)</td>
</tr>
<tr>
<td>Graduate Certificate in Marketing</td>
<td>This program focuses on enhancing your skillset in marketing including consumer behaviour, social &amp; digital marketing and marketing communications, enabling you to advance your career in this dynamic field.</td>
<td>1 Year or 2 Semesters</td>
<td>4</td>
<td>AED 55,668</td>
<td>Upon successful completion of the Graduate Certificate in Marketing, students who enroll in the Master of Business (Marketing program) will be granted credit for four subjects.</td>
</tr>
<tr>
<td>Graduate Certificate in HR Management</td>
<td>This program will provide you with an in-depth understanding of Organizational Behaviour, Human Resource Development, Job Analysis and Recruitment &amp; Selection in order to prepare you for a career in this field.</td>
<td>1 Year or 2 Semesters</td>
<td>4</td>
<td>AED 55,668</td>
<td>Upon successful completion of the Graduate Certificate in Human Resource Management, students who enroll in the Bachelor of Business (Human Resource Management) program will be granted credit for four subjects.</td>
</tr>
<tr>
<td>Graduate Certificate in Engineering Asset Management</td>
<td>If you are an engineering professional in charge of managing assets, this program will equip you with the advanced skills necessary to manage property, infrastructure, physical equipment and other assets through their life cycle – ensuring they are maintained properly and that new assets are integrated successfully into existing systems.</td>
<td>1 Year or 2 Semesters</td>
<td>4</td>
<td>AED 55,668</td>
<td>Upon successful completion of the Graduate Certificate in Engineering Asset Management, students who wish to pursue the Master of Engineering Management with UOWD will be eligible for appropriate subject exemptions as per our Credit for Prior Learning policy.</td>
</tr>
</tbody>
</table>

*Fees include 5% VAT. Fees does not include accommodation, transportation or visa fees.

Doctorate Degrees

<table>
<thead>
<tr>
<th>PROGRAMS</th>
<th>OVERVIEW</th>
<th>DURATION</th>
<th>SUBJECTS</th>
<th>TOTAL FEES*</th>
<th>NOTES</th>
</tr>
</thead>
<tbody>
<tr>
<td>Doctor of Philosophy (PHD)</td>
<td>The Doctor of Philosophy (PHD) program is aimed at professionals who are interested in pursuing a career as an academic or in industries focused on innovation and research.</td>
<td>4 - 7 Years</td>
<td>8 - Thesis</td>
<td>AED 235,250</td>
<td>The program will enable you to critically evaluate existing knowledge, use research to explore important questions in your chosen field, and thus create new knowledge and effectively apply research findings in an academic setting.</td>
</tr>
</tbody>
</table>

*Fees include 5% VAT. Fees does not include accommodation, transportation or visa fees.

Language Courses

The UOWD College offers a wide range of programs to help you develop your language skills for personal, professional or educational purposes. This includes the Foundation Studies Program (FSP), a university preparation program that is specifically designed to assist students who need additional support to advance their academic skills in order to meet the admission requirements for undergraduate studies.

The College also conducts language testing preparation courses for IELTS and operates official examination administration services for this test and the Occupational English Test (OET) for healthcare professionals.

It also provides English language programs and Arabic Conversation classes.

Visit www.uowdubai.ac.ae/college for further information.

Executive Education Courses

The University offers a variety of intensive Executive Learning courses in areas such as:

- Artificial Intelligence and IT
- Investment
- International Relations
- HR
- Innovation and Leadership
- Business
- Data Mining
- Blockchain
- Project Management
- Finance
- Digital Marketing
- Logistics and Supply Chain

and more...

These programs are designed to help you stand out in a professional context by providing you with the knowledge and skills to improve organisational performance and progress in your career.

Visit www.uowdubai.ac.ae/executive-learning to find out more about the executive course subjects and delivery schedules.
Career Services

At UOWD, our focus is upon student employability, and our career development services play an important role in maintaining our high rates of graduate employment.

- Our team of academic professionals will help you choose which degree best suits your future career path, providing you with the best chance of securing employment in a relevant industry after graduation.
- Our university degrees are linked to industry demand and global workforce planning requirements.
- We have exceptional job placement rates for UG students (77%) and PG students (85%) within 6 months of graduation.
- Our 2 dedicated career advisors have an extensive network of employer links to connect students with work experience or internship opportunities during study.
- Our dedicated Career Development Centre has sent out more than 11,000 CVs to help our students to secure interviews, full-time and part-time employment and internships.
- 50+ companies exhibit at the UOWD Career Fair every year, with more than 460 companies advertising positions with UOWD in 2019.
- We have established the UOWD Career Connect LinkedIn page to assist with CVs, workshops, interview techniques and career events.
Career Paths

JOURNALIST
Bachelor of Communication and Media

APP DEVELOPER
Bachelor of Computer Science

VIDEO GAMES DEVELOPER
Bachelor of Computer Science

HR CONSULTANT
Bachelor of Business Administration

GRAPHIC DESIGNER
Bachelor of Computer Science

NURSE
Bachelor of Nursing (Branding)

DIPLOMAT
Master of International Relations

MOVIE DIRECTOR
Bachelor of Communication and Media

DIPLOMAT
Master of International Relations

NURSE
Master of Nursing

MOVIE DIRECTOR
Bachelor of Communication and Media

DIPLOMAT
Master of International Relations

NURSE
Master of Nursing

MOVIE DIRECTOR
Bachelor of Communication and Media

DIPLOMAT
Master of International Relations

NURSE
Master of Nursing

MOVIE DIRECTOR
Bachelor of Communication and Media

DIPLOMAT
Master of International Relations

NURSE
Master of Nursing

MOVIE DIRECTOR
Bachelor of Communication and Media

DIPLOMAT
Master of International Relations

NURSE
Master of Nursing

MOVIE DIRECTOR
Bachelor of Communication and Media
<table>
<thead>
<tr>
<th>Role</th>
<th>Bachelor Degrees</th>
<th>Master Degrees</th>
<th>Specializations</th>
</tr>
</thead>
<tbody>
<tr>
<td>FILM &amp; VIDEO EDITOR</td>
<td>Computer Science</td>
<td>Media &amp; Communication</td>
<td>Brand Ambassador</td>
</tr>
<tr>
<td>AUTOMOTIVE ENGINEER</td>
<td>Engineering</td>
<td>Engineering Management</td>
<td>Cyber Security Specialist</td>
</tr>
<tr>
<td>CYBER SECURITY SPECIALIST</td>
<td>Computer Science</td>
<td>Information Technology</td>
<td>Automotive Engineer</td>
</tr>
<tr>
<td>BRAND AMBASSADOR</td>
<td>Communication and Media</td>
<td>Media &amp; Communication</td>
<td>Film &amp; Video Editor</td>
</tr>
<tr>
<td>MARKETING MANAGER</td>
<td>Business Administration</td>
<td>Business Administration</td>
<td>Ethical Hacker</td>
</tr>
<tr>
<td>MANAGEMENT CONSULTANT</td>
<td>Business Administration</td>
<td>Business Administration</td>
<td>Big Data Architect</td>
</tr>
<tr>
<td>INVESTMENT BANKER</td>
<td>Business Administration</td>
<td>Business Administration</td>
<td>Data Analyst</td>
</tr>
<tr>
<td>CREATIVE SPECIALIST</td>
<td>Communication and Media</td>
<td>Media &amp; Communication</td>
<td>Cryptographer</td>
</tr>
<tr>
<td>DATA ANALYST</td>
<td>Computer Science</td>
<td>Information Technology</td>
<td>Marketing Manager</td>
</tr>
<tr>
<td>BIG DATA ARCHITECT</td>
<td>Computer Science</td>
<td>Information Technology</td>
<td>Management Consultant</td>
</tr>
<tr>
<td>ETHICAL HACKER</td>
<td>Computer Science</td>
<td>Information Technology</td>
<td>Investment Banker</td>
</tr>
<tr>
<td>CRYPTOGRAPHER</td>
<td>Computer Science</td>
<td>Information Technology</td>
<td>Creative Specialist</td>
</tr>
</tbody>
</table>
UOWD Alumni

Where do UOWD Alumni work?

- All degrees offered by UOWD are accredited by the UAE Ministry of Education - Higher Education Affairs through the CAA.
- This accreditation means that graduates are able to work in the UAE/GCC* public sectors in addition to private organisations.
- Your degrees can be issued from Dubai (UOWD) or Australia (UOW)*.
- All of our academic staff have PhDs and are supported by our highly qualified senior leadership team.
- Alongside UOWD’s institutional accreditation, several of the University’s degree programs have been formally recognised by international professional organisations.

UOWD programs are accredited by:

Licensed by:

We also have professional body accreditations from

and many more...
**Student Accommodation**

UOWD offers multiple accommodation options for all students, whether they are international or locally based.

<table>
<thead>
<tr>
<th>RESIDENCE LOCATION</th>
<th>HOUSING TYPE</th>
<th>OCCUPANTS</th>
<th>FURNITURE</th>
<th>SEMESTER RENT (AED)</th>
<th>SEMESTER RENT (USD)</th>
<th>SEMESTER RENT (RMB)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jebal Ali Gardens</td>
<td>3 BDR - Shared Standard Room</td>
<td>6</td>
<td>Furnished</td>
<td>AED 14,600</td>
<td>$3,978</td>
<td>¥28,032</td>
</tr>
<tr>
<td>Jebal Ali Gardens</td>
<td>3 BDR - Shared Master Room (Ensuite)</td>
<td>6</td>
<td>Furnished</td>
<td>AED 15,500</td>
<td>$4,223</td>
<td>¥29,760</td>
</tr>
<tr>
<td>Serviced Hotel Apartments</td>
<td>2 BDR - 4 Students Sharing</td>
<td>4</td>
<td>Furnished</td>
<td>AED 20,475</td>
<td>$5,579</td>
<td>¥39,312</td>
</tr>
<tr>
<td>Emirates Academy (opposite Burj Al Arab)</td>
<td>Private Studio Apartment</td>
<td>1</td>
<td>Furnished</td>
<td>AED 21,000</td>
<td>$5,722</td>
<td>¥40,120</td>
</tr>
</tbody>
</table>

*Pricing includes Transportation to and from UOWD, cleaning, water, electricity and internet services. All pricing is per student.

**Extracurricular Activities**

Our vibrant campus community offers a whole range of opportunities to get involved in extracurricular activities that will enhance your studies and help you to develop both personally and professionally.

**Sports**

UOWD has a strong sporting tradition and the University’s sports teams have built a reputation as high achievers in the university leagues and competitions. The University has a wide range of sports teams that participate in both inter- and intra-university competitions in UAE. Current active teams include:

- Basketball
- Football
- Table Tennis
- Volleyball
- Throwball
- Cricket

Additionally, competitions in sports such as athletics, swimming, squash, billiards, chess, bowling, tennis and badminton occur several times a year. Teams and players are recruited for these competitions whenever an event is scheduled.

**Clubs & Societies**

At UOWD, University life is all about taking part and broadening your horizons. Whether you’re interested in e-sports or public speaking; engineering or the environment; photography or the performing arts, you will find like-minded friends and colleagues among our 40 student-led clubs and societies.

- Amra-Notun Club
- Art Club
- Business Society
- Chinese Culture Club
- Club Impresario / Innovation
- Fashions Club
- Fitspiration Club
- Humans of UOWD
- ISC (Indian Student Club)
- Music Club
- Pakistan Students Association (PSA)
- Pharoahs Club
- Photography Club
- The Arab Students Club
- Theatre Club
- Dancers Club
## Admission Requirements

### Foundation Studies Program

The admission requirements for the Foundation Studies Program take into consideration the rules and guidelines of the Ministry under Decree 200/2004 and Decree 133/2005 and any other relevant Ministerial Decrees of the Ministry of Education.

### Country Qualification Minimum Entry Requirements

<table>
<thead>
<tr>
<th>Country</th>
<th>Qualification</th>
<th>Minimum Entry Requirements</th>
</tr>
</thead>
<tbody>
<tr>
<td>UAE</td>
<td>Shahidat Al-Thaniyya Al-Armaa (Secondary School Leaving Certificate)</td>
<td>50%</td>
</tr>
<tr>
<td>Bangladesh</td>
<td>Higher Secondary Certificate</td>
<td>40% or GPA 2.0/5.0</td>
</tr>
<tr>
<td>Arab countries</td>
<td>General Secondary Education School certificate</td>
<td>50%</td>
</tr>
<tr>
<td>India</td>
<td>Senior Secondary Certificate (CBSE), State Board Examinations, ISC</td>
<td>35%</td>
</tr>
<tr>
<td>Iran</td>
<td>Pre University Diploma Certificate and Diploma</td>
<td>10</td>
</tr>
<tr>
<td>Kenya</td>
<td>Kenya Certificate of Secondary Education (KCSE)</td>
<td>Grade “D”</td>
</tr>
<tr>
<td>Nigeria</td>
<td>Senior School Certificate Examination WAEC/O/NECO</td>
<td>7 subjects with a minimum of pass</td>
</tr>
<tr>
<td>Pakistan</td>
<td>Pakistan Intermediate Certificate or Higher Secondary Certificate</td>
<td>35%</td>
</tr>
</tbody>
</table>
| UK              | Ordinary (O) Levels/GCSE               | A minimum of 5 subjects* in O Levels/GCSE/GCE 
  ^Arabic and Islamic Studies subjects are not considered as per the Ministry decree 4443/2001. Students must provide attested school leaving certificate that they have finished 11-years of schooling. |
| Sri Lanka       | Ordinary (O) Levels, AS and/or A Levels | 7 subjects at a minimum of grade C |

All instructions at UOWD are carried out in English and you will need to demonstrate an adequate level of English language proficiency in order to enrol on a program at the University. As an undergraduate applicant, you will be required to submit one of the following certificates of proficiency:

### English Language Test Entry Score

- IELTS (Academic): 7.0
- Internet-based TOEFL: 81
- Computer based TOEFL: 175
- International paper based TOEFL*: 500
- Pearson PTE Academic: Overall 42
- Cambridge English Advanced: Overall 41
- EmSAT Achieve - English: Overall 1100

* Additional SAT Math score of 450 required or EMBAT MATH score of 500

### Bachelor’s Degrees

The minimum academic entry requirements and admission criteria for UOWD depend upon the type of high school studies program you have followed. The minimum requirements based on the most common high school systems are outlined below:

<table>
<thead>
<tr>
<th>Academic Program</th>
<th>Direct Entry</th>
<th>Probation Entry*</th>
</tr>
</thead>
<tbody>
<tr>
<td>Arab High School Certificate Diploma Shahidat Al-</td>
<td>70%</td>
<td>60%</td>
</tr>
<tr>
<td>Thaniyya Al-Armaa (Secondary School Leaving Certificate)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Australia - Year 12 ATAR</td>
<td>75%</td>
<td>65%</td>
</tr>
<tr>
<td>China</td>
<td>70%</td>
<td>60%</td>
</tr>
<tr>
<td>India - CBSE, ISC</td>
<td>55%</td>
<td>50%</td>
</tr>
<tr>
<td>India - State Board Exam</td>
<td>65%</td>
<td>60%</td>
</tr>
<tr>
<td>Kenya - KCSE</td>
<td>C</td>
<td>C</td>
</tr>
<tr>
<td>Nigeria - WAEC/O/NECO</td>
<td>Minimum 3 “B” and 4 “C”</td>
<td>Minimum of 7 subjects with no more than 1 “Pass”</td>
</tr>
<tr>
<td>Pakistan - Intermediate or HSC</td>
<td>50%</td>
<td>40%</td>
</tr>
<tr>
<td>CIS Countries - Certificate of Secondary Education after Year 1</td>
<td>Average 3.5/5</td>
<td>Average 3.5</td>
</tr>
<tr>
<td>UK - Completion of Year 12 with a combination of 5 subjects at Ordinary (O) Levels/GCSE/GCE and 2 AS or 1 A level subject with a minimum grade of C</td>
<td>Minimum 5 subjects in IGCSE/GCSE and 2 AS or 1 A level subject with a minimum grade of C</td>
<td></td>
</tr>
<tr>
<td>USA - American High School Diploma*</td>
<td>Overall average of grade C (70% or 2.5/4.0)</td>
<td>Overall average of “C” (60% or GPA 2.3/4.0)</td>
</tr>
<tr>
<td>Worldwide - International Baccalaureate Diploma</td>
<td>26 Points</td>
<td>24 Points</td>
</tr>
</tbody>
</table>

All instructions at UOWD are carried out in English and you will need to demonstrate an adequate level of English language proficiency in order to enrol on a program at the University. As an undergraduate applicant, you will be required to submit one of the following certificates of proficiency:

- IELTS (Academic): 7.0
- Internet-based TOEFL: 81
- Computer based TOEFL: 175
- International paper based TOEFL*: 500
- Pearson PTE Academic: Overall 42
- Cambridge English Advanced: Overall 41
- EmSAT Achieve - English: Overall 1100

* You are required to enrol in and successfully complete GED0A10 Academic Language Skills. You should enrol in this subject in your first semester. Students admitted with a score on an internationally accepted English language test that is equivalent to or higher than IELTS (Academic) 5.5 overall, with at least 5 or above in all skills at the time of admission are exempt from GED0A10 Academic Language Skills. You are required to enrol in and successfully complete GED810 Research Language Skills. You should enrol in this subject in your first semester or immediately after completing GED0A10. Students admitted with a score on an internationally accepted English language test equivalent to or higher than IELTS (Academic) 6.0 overall, with at least 5.5 in Reading and Writing at the time of admission are exempt from GED810 Research Language Skills. Students admitted under this criterion must complete the test at AMIDEAST.
### Master’s Degrees

Applicants for a postgraduate degree or postgraduate certificate must have completed a Bachelor degree (or equivalent) at an accredited institution of higher education and have achieved the minimum grades detailed below, as well as any specific course-related requirements.

<table>
<thead>
<tr>
<th>Country</th>
<th>Grade - Direct Entry</th>
<th>Grade - Probation Entry*</th>
</tr>
</thead>
<tbody>
<tr>
<td>Australia</td>
<td>65%</td>
<td>50%</td>
</tr>
<tr>
<td>China</td>
<td>75%</td>
<td>50%</td>
</tr>
<tr>
<td>Egypt</td>
<td>65% (Good)</td>
<td>50% (Pass)</td>
</tr>
<tr>
<td>India</td>
<td>10 Point System: 7.0/10.0</td>
<td>10 Point System: 5.0/10.0</td>
</tr>
<tr>
<td>Iran</td>
<td>70%</td>
<td>60%</td>
</tr>
<tr>
<td>Jordan</td>
<td>70%</td>
<td>50%</td>
</tr>
<tr>
<td>Kenya</td>
<td>50%</td>
<td>40%</td>
</tr>
<tr>
<td>Lebanon</td>
<td>12</td>
<td>10</td>
</tr>
<tr>
<td>Nigeria</td>
<td>50%</td>
<td>40%</td>
</tr>
<tr>
<td>Pakistan</td>
<td>50%</td>
<td>40%</td>
</tr>
<tr>
<td>Russia</td>
<td>Average of 4</td>
<td>3</td>
</tr>
<tr>
<td>UAE</td>
<td>3.0</td>
<td>2.0</td>
</tr>
<tr>
<td>UK</td>
<td>2nd Class Honours with lower division (or min 55%)</td>
<td>Pass (or min 40%)</td>
</tr>
<tr>
<td>USA</td>
<td>3.0</td>
<td>2.0</td>
</tr>
</tbody>
</table>

All instruction at UOWD is carried out in English and you will need to demonstrate an adequate level of English language proficiency in order to enrol on a program at the University. As a postgraduate applicant, you will be required to submit one of the following certificates of proficiency:

<table>
<thead>
<tr>
<th>Program</th>
<th>IELTS (Academic)</th>
<th>Internet based TOEFL</th>
<th>Computer based TOEFL</th>
<th>International Paper based TOEFL</th>
<th>Pearson PTE (Academic)</th>
<th>Cambridge English Advanced</th>
</tr>
</thead>
<tbody>
<tr>
<td>MBa (all programmes)**</td>
<td>Overall score of 6.0 with 6.0 in Reading and Writing and 5.0 in Listening and Speaking</td>
<td>79 with not less than 20 in Reading, 18 in Writing, 17 in Listening, 16 in Speaking</td>
<td>231 with a 4.0 TWE/Essay Writing</td>
<td>550 with a 4.0 TWE/Essay Writing</td>
<td>Overall score of 57 with a minimum of 57 for reading and writing and 50 for speaking and listening</td>
<td>Overall score of 52</td>
</tr>
<tr>
<td>MQM**</td>
<td></td>
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<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>MAF (all programmes)**</td>
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<td></td>
<td></td>
</tr>
<tr>
<td>MEM**</td>
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</tr>
<tr>
<td>MFM**</td>
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<tr>
<td>MTM**</td>
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<tr>
<td>Msc. Log &amp; SCM**</td>
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<tr>
<td>Master of Nursing**</td>
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<tr>
<td>MIR*</td>
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<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>MBA</td>
<td>Overall score of 6.5 with 6.5 in Reading, Writing, Listening and Speaking</td>
<td>88 with not less than 22 in Reading, 22 in Writing, 21 in Listening, 18 in Speaking</td>
<td>231 with a 4.5 TWE/Essay Writing</td>
<td>575 with a 4.5 TWE/Essay Writing</td>
<td>Overall score of 69 with a minimum of 59 in all bands</td>
<td>Overall score of 58</td>
</tr>
<tr>
<td>GEM/LUX</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>MEd / Graduate Diploma in Educational Studies</td>
<td>Overall score of 6.5 with 6.5 in Reading, Writing, Listening and Speaking</td>
<td>88 with not less than 22 in Reading, 22 in Writing, 21 in Listening, 18 in Speaking</td>
<td>231 with a 4.5 TWE/Essay Writing</td>
<td>575 with a 4.5 TWE/Essay Writing</td>
<td>Overall score of 69 with a minimum of 59 in all bands</td>
<td>Overall score of 58</td>
</tr>
<tr>
<td>COP</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

1 Students with a score of IELTS 6.5, with a minimum of 6 in each band at the time on entry are exempt from an additional English subject at AED8,967/USD2,444.

2 Students who have achieved an overall Academic IELTS score of 6, but with a minimum of 5 in reading and writing for their relevant program, may opt to take Academic Writing as additional subject during their first semester at an additional fee of AED20,090/CAD2,880. A 50% pass rate is required to clear the Post Enrolment Condition.
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