



Why Study in Dubai?



- **International recognition of qualifications**

All degrees offered by UOWD are recognised nationally, regionally and internationally, with accreditation from the UAE Ministry of Education through the Commission for Academic Accreditation (CAA), licensing from KHDA, and is quality assured by UOW, which is registered with the Tertiary Education Quality and Standards Agency (TEQSA), the national regulator of the higher education sector in Australia.



- **Student internships and graduate employment**

Dubai Expo 2020 is creating more jobs in industry sectors such as Hospitality & Tourism, Healthcare, Manufacturing, Transport & Logistics and many others. The UAE needs skilled and qualified graduates to take on these roles.



- **Safety and cultural harmony**

The UAE is an open and tolerant society recognised as the 2nd safest country in the world, while Dubai is ranked as the 7th safest city according to the 2021 mid-year Numbeo Crime Index.



- **Location and airport connectivity**

Dubai is closer to many home countries in comparison to other education destinations such as the USA, UK, Australia and Canada.



- **Ease of acquiring visas**

Student visa processing is easier in the UAE when compared to western countries.



- **Cost of living**

Dubai has a lower cost of living when compared to major metropolitan cities in the USA, UK, Australia and Canada.

UOWD at a Glance



43
University
Degrees



3,500+
Current
Students



108
Nationalities



23
Bachelor's
Degrees



20
Master's
Degrees



152,000+
Global
Alumni

Bachelor Degrees



Bachelor of
**Business
Administration**



Bachelor of
**Business
Finance**



Bachelor of
**Business
Marketing**



Bachelor of
**Business
Management**



Bachelor of
Business
Human Resource Management



Bachelor of
Business
International Business



Bachelor of
Business
Accountancy



Bachelor of
Engineering (Honours)
Computer Engineering



Bachelor of
Engineering (Honours)
Telecommunications
Engineering



Bachelor of
Engineering (Honours)
Electrical Engineering



Bachelor of
Engineering (Honours)
Civil Engineering



Bachelor of
Engineering (Honours)
Mechanical Engineering



Bachelor of
Computer Science



Bachelor of
Computer Science
Game and Mobile Development



Bachelor of
Computer Science
Cyber Security



Bachelor of
Computer Science
Big Data



Bachelor of Business
**Information
Systems**



Bachelor of
**Communication
and Media**
Visual Communication Design



Bachelor of
**Communication
and Media**
Marketing Communication
and Advertising



Bachelor of
**Communication
and Media**
Digital and Social Media



Bachelor of
**Communication
and Media**
Screen Media Production



Bachelor of
Nursing
Conversion

Master Degrees



Master of
**Business
Administration
(MBA)**



Master of
Marketing



Master of
Management



Master of
**Financial
Management**



Master of
**Innovation and
Entrepreneurship**



Master of
**Human Resource
Management**



Master of
**International
Business**



Master of
**Business
Analytics**



Master of
Applied Finance
Corporate Treasury



Master of
Applied Finance
Investing



Master of
**Information
Technology
Management**



Master of
**International
Relations**



Master of
Nursing



Master of
**Supply Chain
Management**



Master of
**Educational
Studies**



Master of
**Engineering
Management**



Master of
**Media and
Communication**



**Global Executive
Master of Luxury
Management**



Doctor of
Philosophy



Graduate Diploma in
Educational Studies

Why Choose UOWD?



1.

Your Australian University in Dubai

- The first international campus and Australian university in Dubai.
- A member of UOW's global family of educational institutions.
- Achieve an internationally accredited Australian degree, without having to travel to Australia.



2.

Excellence in Learning

- An outstanding cohort of international academics who are leaders in their respective fields, with strong ties to industry.
- All academic staff hold PhDs.
- Degrees are formally recognised by international professional organisations, including AACSB, ACCA, CPA Australia, AHRI, CIM, CIMA, CIPS, CIPD, CILT, ACS and more.



3.

Reputable, Established & Accredited

- The first international Australian university established in the UAE.
- 27 years of growth across 4 major campuses.
- Nationally, regionally and internationally accredited by CAA of MoE, licensed by KHDA and is quality assured by UOW, which is registered with the Tertiary Education Quality and Standards Agency (TEQSA), the national regulator of the higher education sector in Australia.



4.

Safe Learning Environment and Infrastructure

- Higher quality of student life when compared to home countries in a safe environment with a significantly lower crime rate than other major metropolitan cities.
- Global student mobility between Australia, Hong Kong, Malaysia and Dubai.
- Globally recognised degrees that enhance employment outcomes of UOWD graduates both in Dubai and internationally.

UOWD History

A story of 27 years' growth in Dubai



1993

First Campus

From humble beginnings with only 8 students based at Al Mulla Plaza.



2000

Beach Road

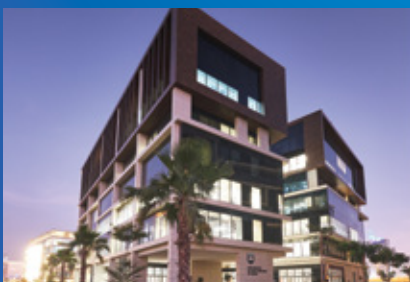
To the Jumeirah Campus on Beach Road overlooking the famous 'Wollongong Beach'.



2003

Dubai Knowledge Park

Located across three buildings with a capacity of 3,500 students.

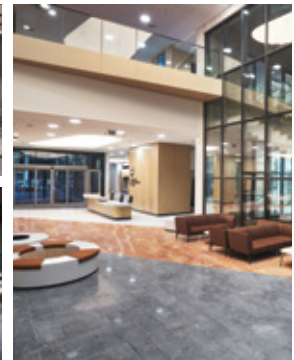


2020

The Campus of the Future

A purpose-built and innovative campus of the future, the new UOWD building was launched in 2020. Capacity of 5,000 students.

Our 'Campus of the Future'



University of Wollongong in Dubai (UOWD) opened its new purpose-built campus at Dubai Knowledge Park in 2020.

Featuring cutting-edge technologies, modern architecture, and a mix of traditional and innovative learning spaces, the campus provides an enriched experience to meet the demands of today's student population, while supporting teaching staff and community research projects. The facility reflects UOWD's continued pursuit of excellence in teaching, research, industry engagement and student experience.

The campus includes substantial informal learning spaces and meeting rooms, modern classrooms, an exhibition space, a recruitment lounge, a student lounge, a state-of-the-art auditorium and a café.

The premises also houses major laboratories dedicated to power and circuits systems, chemistry, thermodynamic, fluid and heat transfer, hydraulics, manufacturing, physics, robotics, geotechnics, concrete, media and communications, cybersecurity, networking and gaming.

The heart of the campus belongs to the UOWD library with collaborative learning spaces, traditional quiet reading and study zones, meeting rooms of varied sizes, as well as a student lounge designed as an informal learning space.

Introduction to Degrees at UOWD

With the rapidly changing business environment in mind, UOWD offers global university degrees which are aligned with the UOW Australia campus and are designed in consultation with industry experts to give our students the edge they need to set them apart from their competition. These degrees are innovative, market-driven and flexible, and will help our graduates thrive in their career path of choice.

Throughout the duration of your studies, you will have access to a comprehensive range of academic resources, learning support services and career guidance that will ensure you achieve your potential and help you make the right decisions about your future professional path.

Trimester Model

UOWD offers a trimester model which divides the academic calendar into three balanced teaching terms (Autumn, Winter and Spring) each of which composed of 11 weeks of teaching, an exam week and at least two weeks of break between any two consecutive trimesters. Students can take up to 3 subjects during a trimester.

This model provides flexibility on study load, enables deeper learning, more time to pursue internships, gain work experience while studying and more.

Bachelor Degree - Advanced Entry (3 Years)

Prospective bachelor students who have excelled academically at school and meet our direct entry requirements, can now finish their bachelor's degree in three years, instead of the existing four-year programs. This is applicable to all UOWD bachelor degrees excluding Bachelor of Engineering degrees, which are a four-year honours degree as well as Bachelor of Nursing (Conversion) degree.

Graduates will be issued a degree from UOW Australia, which is recognised internationally and accredited by the UAE's Ministry of Education.

Check page 32 to see if you meet our entry requirements.

Bachelor Degree - Direct Entry (4 Years)

Any prospective bachelor student that does not directly qualify for an advance entry three-year program, is still able to enroll in any of our bachelor's degree, through our Freshman Year.

The Freshman Year is a year-long program, designed to provide students with foundational knowledge to succeed in their preferred areas of specialisation.

This will provide students the foundational knowledge on Academic Language Skills, Mathematics and Statistics, General Education, computing and a specialist subject which will lead to admission to specific bachelor degree.

Check page 32 to see our admission requirements.

Accreditation

- All degrees offered by UOWD are **accredited by the UAE Ministry of Education through the CAA.**
- This accreditation means that **graduates are able to work in the UAE/GCC* public sectors** in addition to private organisations.
- Graduates will be issued an **international degree** from UOW Australia which is recognised and attested by the **UAE's Ministry of Education*.**
- **All of our academic staff have PhDs** and are supported by our highly qualified senior leadership team.
- Alongside UOWD's institutional accreditation, several of the University's degrees have been formally recognised by **international professional organisations.**

UOWD programs are **accredited by**



Our programs are quality assured by UOW, which is registered with the Tertiary Education Quality and Standards Agency (TEQSA), the national regulator of the higher education sector in Australia

We are licensed by:



We also have professional body accreditations from










*T&Cs apply

Bachelor Degrees

PROGRAMS	OVERVIEW	DURATION	SUBJECTS	FEES PER YEAR* (AED USD)	CAREER PATHS
BUSINESS & FINANCE					
 Bachelor of Business Administration	<p>Learn how to develop the business knowledge and skills required for positions across a range of sectors. It will provide you with the professional versatility that is much sought after amongst employers as well as being the ideal program for aspiring entrepreneurs.</p>	3 Years	24	AED 54,810 USD 14,922	<ul style="list-style-type: none"> • Entrepreneur • Marketing Manager • Management Consultant • Events Manager • HR Manager
		4 Years	32		
 Bachelor of Business Accountancy	<p>If you have a logical mind and an aptitude for numbers, this specialisation will prepare you to critically analyse financial reporting issues, understand cost, management accounting techniques, and grasp the foundations of auditing and international taxation.</p>	3 Years	24	AED 54,810 USD 14,922	<ul style="list-style-type: none"> • Chief Financial Officer • Accountant • Auditor • Financial Analyst • Financial Controller
		4 Years	32		
 Bachelor of Business Finance	<p>If you have an interest in the broad spectrum of financial disciplines including economics, statistics and accounting, this specialisation will provide you with a deep understanding of the role of financial management that you can apply in any business context.</p>	3 Years	24	AED 54,810 USD 14,922	<ul style="list-style-type: none"> • Chief Financial Officer • Financial Analyst • Accountant • Stockbroker • Investment Banker • Wealth Manager • Asset Manager • Financial Consultant • Investment Broker
		4 Years	32		
 Bachelor of Business HR Management	<p>If you are interested in understanding, motivating and developing the employees of an organisation, this specialisation will prepare you to take on recruitment and selection, training and development, change management and occupational safety.</p>	3 Years	24	AED 54,810 USD 14,922	<ul style="list-style-type: none"> • HR Consultant • Management Consultant • Career Advisor • Recruitment Specialist • HR Manager • Occupational Analyst
		4 Years	32		
 Bachelor of Business International Business	<p>If you want to work within different social, political and cultural contexts, this specialisation will provide you with the knowledge and understanding to operate in a worldwide arena and stay ahead of your competition.</p>	3 Years	24	AED 54,810 USD 14,922	<ul style="list-style-type: none"> • Foreign Liaison Officer • International Market Researcher • International Trade Coordinator • Entrepreneur • Diplomat
		4 Years	32		
 Bachelor of Business Management	<p>If you are interested in mobilising human and material resources to achieve organisational goals, this specialisation will give you the critical understanding of how to apply key managerial concepts and theories in the contemporary work environment.</p>	3 Years	24	AED 54,810 USD 14,922	<ul style="list-style-type: none"> • Entrepreneur • Management Consultant • Career Advisor • Recruitment Specialist • HR Consultant • Strategic Planner • Events Manager
		4 Years	32		
 Bachelor of Business Marketing	<p>If you are a good communicator with an aptitude for creative and conceptual thinking, this specialisation will help you to understand the principles of marketing, including promotion, pricing and distribution, and provide you with the knowledge and skills to prepare you for a career in this dynamic profession.</p>	3 Years	24	AED 54,810 USD 14,922	<ul style="list-style-type: none"> • Entrepreneur • Public Relations Manager • Creative Specialist • Marketing Manager • Marketing Consultant • Media Buyer • Market Analyst
		4 Years	32		

*Fees include 5% VAT. Fees will be adjusted according to number of subjects taken per year and subject exemptions received. Fees does not include accommodation, transportation or visa fees. Amount is correct at the time of printing and may change without notice. Refer to our website for most updated information.

PROGRAMS	OVERVIEW	DURATION	SUBJECTS	FEES PER YEAR* (AED USD)	CAREER PATHS
COMPUTER SCIENCE & INFORMATION TECHNOLOGY					
 Bachelor of Computer Science	If you have an interest in understanding, developing and applying new computer-based technologies, this program will give you the skills to design and write programs that can be applied across a broad spectrum of business and industrial settings.	3 Years	24	AED 54,810 USD 14,922	<ul style="list-style-type: none">• Entrepreneur• Video Games Developer• Cyber Security Specialist• App Developer• Cloud Architect
		4 Years	32		
 Bachelor of Computer Science Cyber Security	If you would like to play a role in the critical discipline of cyber security, this specialisation will provide you with the theoretical and practical knowledge to protect digital information through a range of subjects, from file and data protection, to network and telecommunications security.	3 Years	24	AED 54,810 USD 14,922	<ul style="list-style-type: none">• Security Architect• Ethical Hacker• Malware/Forensics Analyst• Cryptographer• Chief Information Security Officer (CISO)
		4 Years	32		
 Bachelor of Computer Science Big Data	Big Data specialists enable organisations to collect and analyse large amounts of data, leading to more effective decision making based on business analytics. They provide the tools and infrastructure to collect, analyse and understand large data sets, and use this information to devise solutions to complex business problems.	3 Years	24	AED 54,810 USD 14,922	<ul style="list-style-type: none">• Data Analysts• Data Miners• Data Engineers• Big Data Architect• Machine Learning Engineer
		4 Years	32		
 Bachelor of Computer Science Game and Mobile Development	If you want to be a part of the exciting world of video games and multimedia, this specialisation will equip you with both the traditional computer science skills and the creative skills, including visualisation, interaction and communication, to apply to the development of video games and related systems.	3 Years	24	AED 54,810 USD 14,922	<ul style="list-style-type: none">• Game Animator• Game Designer• Game Programmer• Software Developer• Mobile App Developer
		4 Years	32		
 Bachelor of Business Information Systems	If you have an interest in developing, implementing and managing large-scale information systems in a range of business scenarios, this program will provide you with the knowledge and skills to apply relevant technologies to achieve commercial advantage.	3 Years	24	AED 54,810 USD 14,922	<ul style="list-style-type: none">• Entrepreneur• Video Games Developer• Cyber Security Specialist• App Developer• Creative Specialist• Systems Analyst
		4 Years	32		
COMMUNICATION & MEDIA					
 Bachelor of Communication and Media Digital and Social Media	Learn to build future-facing skills by working with a variety of media technologies and platforms to test ideas in projects defined and driven by you. It will help you create work that meets the needs of users and clients in the digital communications context.	3 Years	24	AED 54,810 USD 14,922	<ul style="list-style-type: none">• Digital Communications Specialist• Social Media Manager• Digital Media Project Manager• Social Media Engagement Coordinator
		4 Years	32		
 Bachelor of Communication and Media Screen Media Production	Learn how to produce innovative content for both niche and mainstream audiences. This specialisation will provide you with a strong foundation in digital production and streaming media within a global context, as well as expertise in newer media forms that are emerging with specific audiences in mind.	3 Years	24	AED 54,810 USD 14,922	<ul style="list-style-type: none">• Film/Video Producer• Video Animation Specialist• Video Editor• Art Director
		4 Years	32		
 Bachelor of Communication and Media Visual Communication Design	This specialisation will enable you to develop skills in graphic design for both traditional and new media while working on client-driven design projects for print, online, mobile and emerging platforms, both in a regional context and internationally.	3 Years	24	AED 54,810 USD 14,922	<ul style="list-style-type: none">• Graphic Designer• Content Design Manager• UX/UI Design Specialist• Creative Director
		4 Years	32		

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PROGRAMS	OVERVIEW	DURATION	SUBJECTS	FEES PER YEAR* (AED USD)	CAREER PATHS
 Bachelor of Communication and Media Marketing Communication and Advertising	If you want to learn how to devise integrated marketing communication strategies, this specialisation will teach you how to research, plan, execute and manage marketing campaigns, and build your skills in issue management, communications technology, product publicity and media relations.	3 Years 4 Years	24 32	AED 54,810 USD 14,922	<ul style="list-style-type: none"> • Digital Marketing Specialist • Brand Manager • Entrepreneur • Advertising Executive
ENGINEERING					
 Bachelor of Engineering (Honours) Electrical Engineering	Learn about technologies spanning electric and electronics, computing, control and electrical power, to prepare you for roles in renewable energy generation, heavy industry, manufacturing installations, robotics and automation, mining and electrical power distribution.	4 Years	32	AED 59,526 USD 16,205	<ul style="list-style-type: none"> • Design Engineer • Network Engineer • Electrical Application Engineer • Electrical Hardware Engineer
 Bachelor of Engineering (Honours) Computer Engineering	Learn how computer systems operate and how they integrate into the bigger industrial picture to prepare you for work in any sector that requires expertise in the design and application of computer hardware, especially the interface of computers with other machinery.	4 Years	32	AED 59,526 USD 16,205	<ul style="list-style-type: none"> • Systems Designer • Network Engineer • Systems Developer • Data Scientist • Software Engineer
 Bachelor of Engineering (Honours) Telecommunications Engineering	Learn about large-scale data networks, which represent, store and transmit information, to prepare you for work with pioneering technologies such as satellite communications, global navigation, mobile communications and remote sensing/telemetry systems.	4 Years	32	AED 59,526 USD 16,205	<ul style="list-style-type: none"> • Systems Designer • Embedded Systems Engineer • Solutions Architect • Network Engineer • System Developer
 Bachelor of Engineering (Honours) Civil Engineering	Learn how to use engineering practices to design and develop solutions to real-world problems. This specialisation will provide you with the knowledge and skills to integrate, synthesise and evaluate technological opportunities in a commercial context.	4 Years	32	AED 59,526 USD 16,205	<ul style="list-style-type: none"> • Structural Engineer • Site Engineer • Quantity Surveyor • Project Management Engineer • Construction Engineer
 Bachelor of Engineering (Honours) Mechanical Engineering	Learn about the design, production, testing and maintenance of small, everyday items such as printers, disk drives and sensors, to large and more complex systems such heating and cooling, transport and aviation, robotics, medical devices and industrial equipment.	4 Years	32	AED 59,526 USD 16,205	<ul style="list-style-type: none"> • Mechanical Engineer • Automotive Engineer • Control and Systems Engineer • Aerospace Engineer • Product Design Engineer
NURSING					
 Bachelor of Nursing (Conversion)	Design specifically for registered nurses who hold a diploma in nursing, this conversion program will provide you with a recognised qualification, enabling you to maintain your licence to practice nursing in the UAE healthcare sector. This degree is not tradeable with UOW Australia.	2 Years	12	AED 40,425 USD 11,015	<ul style="list-style-type: none"> • Nurse • Paramedic • Learning Disability Specialist • Midwife • Nursing Administrator

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Master Degrees

PROGRAMS	OVERVIEW	DURATION	SUBJECTS	FEES* (AED USD)	CAREER PATHS
BUSINESS & FINANCE					
 Global Executive Master of Luxury Management	<p>This program is delivered by UOWD in partnership with MIP Politecnico di Milano, earning you a dual degree from both institutions. Incorporating study tours to Milan, Geneva and Paris, the program will prepare you to launch an exciting career in the dynamic world of international luxury brands.</p> <p>Note: This is a dual qualification issued by UOWD and MIP; it is not tradeable with UOW Australia.</p>	14 - 18 months	10	<p>Total fees AED 141,750 USD 38,624</p> <p><i>(This fees is inclusive of international travel & accommodation)</i></p>	<ul style="list-style-type: none"> • Luxury Brand Manager • Fashion Retail Buyer • Head of Brand • Creative Director • Brand Ambassador <p><i>Note: 2-3 years prior work experience is required.</i></p>
 Master of Business Administration	<p>If you're an experienced professional with the ambition and drive to develop responsible and sustainable leadership skills, this program will provide you with the holistic and strategic business know-how required to operate effectively in an increasingly competitive and changing global marketplace, with the added opportunity to undertake study overseas.</p>	18 - 24 months	12	AED 9,140.25 USD 2,490.5 per subject	<ul style="list-style-type: none"> • Entrepreneur • Consultants • General Managers • Management Consultant • Business Development Manager
 Master of Marketing	<p>If you are a manager or marketing professional looking to further your career in marketing, this program will train you to formulate strategic plans, evaluate marketing theories and frameworks, design projects using market research tools, and be equipped with the high-level skills to generate and position products and services in the market.</p>	18 - 24 months	10 to 12	AED 8,967 USD 2,443 per subject	<ul style="list-style-type: none"> • Entrepreneur • Marketing Director • Project Managers • Consultants • Public Relations Manager
 Master of Management	<p>If you want to enhance your career opportunities by developing further professional, personal and technical skills in key management areas, this program will teach you how to draw on relevant management principles to provide effective business solutions, work effectively in teams to assess management situations, and develop and execute management reporting.</p>	18 - 24 months	10 to 12	AED 8,967 USD 2,443 per subject	<ul style="list-style-type: none"> • Entrepreneur • Management Consultant • Business Analyst • Operational Manager • Project Manager
 Master of International Business	<p>If you are a new graduate or an experienced manager looking to develop an understanding of management issues in an international context, this program will help you to address management issues in different cultural settings, develop a broad knowledge of the global business environment, and synthesize complex information to develop and justify innovative business solutions.</p>	18 - 24 months	10 to 12	AED 8,967 USD 2,443 per subject	<ul style="list-style-type: none"> • Entrepreneur • Business Analyst • Project Managers • Consultant • General Managers
 Master of Financial Management	<p>Designed for practicing or aspiring middle managers in the finance sector, this program will provide you with detailed knowledge of financial management principles, application, and techniques to help you interpret financial statements, evaluate economic phenomena, develop financial strategies and make sound decisions on financial investment in a global operating context.</p>	18 - 24 months	10 to 12	AED 8,967 USD 2,443 per subject	<ul style="list-style-type: none"> • Chief Financial Officer • Financial Planner • Portfolio Manager • Credit Manager • Investment Banker

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PROGRAMS	OVERVIEW	DURATION	SUBJECTS	FEES* (AED USD)	CAREER PATHS
 Master of Innovation & Entrepreneurship	If you are running your own business, aiming to foster a spirit of creativity in your organisation, or looking to apply your entrepreneurial mindset to pursue a career in innovation-related roles, this program will enable you to experience and build the culture of innovation and entrepreneurship that forms an integral part of an organisation's success.	18 - 24 months	10 to 12	AED 8,967 USD 2,443 per subject	<ul style="list-style-type: none"> • Entrepreneur • Product Development • Business Owner • Innovation Manager • Sales Director
 Master of Business Analytics*	If you are keen to develop your analytical skills to provide effective business results and strategies, this program will help you develop analytical, critical thinking and decision-making skills. This program has been designed in consultation with SAS, a global leader in analytics.	18 - 24 months	10 to 12	AED 8,967 USD 2,443 per subject	<ul style="list-style-type: none"> • Data Scientists • Business Intelligence Analysts • Hedge Fund Managers • Quantitative Analysts • Data Engineers • Management Consultants • Market Research Analysts
 Master of Human Resource Management	If you're an aspiring leader looking to enhance your understanding of the key concepts involved with HR strategy, this program will teach you how to examine structures, systems, culture and leadership to align human capital and organisational goals, including how to implement organisational change and how to leverage competitive advantage in the global marketplace.	18 - 24 months	10 to 12	AED 8,967 USD 2,443 per subject	<ul style="list-style-type: none"> • HR Consultant • Management Consultant • Career Advisor • Recruitment Specialist • Talent Management Specialist
 Master of Supply Chain Management	This is a triple accredited program that will help you develop the skills you need to manage the flow of information and materials within and between organisations both locally and globally, and provide you with a full understanding of the highly specialised practices involved in the management of goods and resources, production, packaging and transportation.	18 - 24 months	10 to 12	AED 8,967 USD 2,443 per subject	<ul style="list-style-type: none"> • Supply Chain Manager • Procurement Specialist • Store Manager • Warehouse Manager • Inventory Planning & Control Specialist
 Master of Applied Finance Investing	If you are interested in a career in investment and portfolio management, this specialisation will provide you with an in-depth understanding of the theory and practice of the global financial system, teaching you how to deliver optimal investment decision-making through realistic stock market simulations.	18 - 24 months	12	AED 8,967 USD 2,443 per subject	<ul style="list-style-type: none"> • Private Equity Bankers • Chief Financial Officer • Venture Capitalist • Mergers & Acquisition Specialist • Investment Banker
 Master of Applied Finance Corporate Treasury	If you are interested in a career in corporate finance management, this specialisation will provide you with the technical, theoretical and industry knowledge that you will need to operate as the interface between a firm and financial markets and institutions, to help develop organisational growth strategies and understand how to successfully maximise a firm's value.	18 - 24 months	12	AED 8,967 USD 2,443 per subject	<ul style="list-style-type: none"> • Treasury Accountant • Chief Financial Officer • Financial Banker • Credit Risk and Finance Analyst • Treasury Analyst

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PROGRAMS	OVERVIEW	DURATION	SUBJECTS	FEES* (AED USD)	CAREER PATHS
COMMUNICATION & MEDIA					
 Master of Media and Communications	<p>If you want to develop your theoretical knowledge and practical skills in media arts and creative technology, this program will provide you with a cross-disciplinary, future-facing approach to understanding modern industry processes, which are applicable around the world in developed and emerging markets, as well as in the UAE and greater Middle East region.</p>	18 - 24 months	10	AED 8,967 USD 2,443 per subject	<ul style="list-style-type: none"> • Social Media Manager • Digital Communication Specialist • Creative Writer/ Storyteller • Media Marketing Specialist • Creative Specialist
EDUCATIONAL STUDIES					
 Master of Educational Studies	<p>Designed in collaboration with sector experts, this program will provide you with the specialised knowledge in education practice and leadership to position you at the forefront of innovation and best practice in the education sector and help you to take on a strategic role in the advancement of the UAE schooling system.</p>	18 - 24 months	10	AED 7,472.5 USD 2,036 per subject	<ul style="list-style-type: none"> • Lecturer • Counselor • Teacher • School Management • Principal
ENGINEERING & TECHNOLOGY					
 Master of Engineering Management	<p>If you are an engineering graduate looking to manage projects and teams effectively, this program will teach you the creative, analytical and conceptual skills to analyse, diagnose and execute strategic judgements across all engineering functions while optimising the use of personnel, resources, equipment and information to deliver complex engineering projects.</p>	18 - 24 months	10	AED 9,140.25 USD 2,490.5 per subject	<ul style="list-style-type: none"> • Engineering Manager • Plant Manager • Project Manager • Engineering Supervisor • Process Engineer
 Master of Information Technology Management	<p>Designed for IT graduates and professionals who want to develop the skills to be part of the dynamic information technology industry, this program will help you to strategically integrate the latest advances in digital technology with fundamental business functions, to make the best business-technology decisions and ensure you stay at the forefront of this constantly evolving industry.</p>	18 - 24 months	10	AED 8,967 USD 2,443 per subject	<ul style="list-style-type: none"> • Systems Analyst • Network Manager • Security Specialist • Data Centre Manager • Internet Architect
INTERNATIONAL RELATIONS					
 Master of International Relations	<p>If you want to take a lead in tackling some of the major business, social and political issues that are impacting the international agenda, this program will enable you to understand how global issues affect your organisation or professional practice and help you to apply theories to create policies and strategies that are relevant to the region's historical and cultural context.</p>	18 - 24 months	10	AED 8,967 USD 2,443 per subject	<ul style="list-style-type: none"> • International Policy Analyst • International Policy and Planning Manager • International Aid Manager • Emergency Management Specialist
NURSING					
 Master of Nursing	<p>Designed for registered nurses who want to advance their academic qualifications and contribute to the transformation of clinical practice in the UAE, this program will provide you with the specialised practical and leadership skills to position you at the forefront of innovation and best practice in the nursing profession and to take your nursing career to the next level.</p>	2 Years	9	AED 8,967 USD 2,443 per subject	<ul style="list-style-type: none"> • Chief Nurse • Clinical Director • Director of Quality & Patient Safety • Head Nurse • Hospital Supervisor

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Graduate Diploma and Certificates

PROGRAMS	OVERVIEW	DURATION	SUBJECTS	FEES PER SUBJECT* (AED USD)	NOTES
 Graduate Diploma in Educational Studies	This program focusses on strengthening your professional portfolio and will help you to develop specialised knowledge of the schooling system as a first step in your educational career.	1 Year	8	AED 7,472.5 USD 2,036	Upon completion of the Graduate Diploma, you have the option to progress to the master's level qualification, which will help you to develop further strategic competencies required to take on leadership roles in the sector.
 Graduate Certificate in Business	If you are looking to progress in your career, this program will enable you to enhance your current knowledge of marketing, accounting and finance, organisational behaviour, management, global business challenges and perspectives.	6 Months or 2 Trimesters	4	AED 8,967 USD 2,443	Upon successful completion of the Graduate Certificate in Business, students may enrol in a master's degree offered by UOWD. Students will be granted credit for four subjects depending on the master's degree they are pursuing.
 Graduate Certificate in Marketing	This program focusses on enhancing your skillset in marketing including consumer behaviour, social & digital marketing and marketing communications, enabling you to advance your career in this dynamic profession.	6 Months or 2 Trimesters	4	AED 8,967 USD 2,443	Upon successful completion of the Graduate Certificate in Marketing, students who enrol in the Master of Marketing program will be granted credit for four subjects.
 Graduate Certificate in HR Management	This program will provide you with an in-depth understanding of Organisational Behaviour, Human Resource Development, Job Analysis and Recruitment & Selection in order to prepare you for a career in this field.	6 Months or 2 Trimesters	4	AED 8,967 USD 2,443	Upon successful completion of the Graduate Certificate in Human Resource Management, students who enrol in the Master of Human Resource Management program will be granted credit for the four subjects.

Doctorate Degrees

PROGRAMS	OVERVIEW	DURATION	SUBJECTS	TOTAL FEES* (AED USD)	CAREER PATHS
 Doctor of Philosophy (PHD)	<p>This program is aimed at professionals who are interested in pursuing a career as an academic or in industries focussed on innovation and research.</p> <p>The program will enable you to critically evaluate existing knowledge, use research to explore important questions in your chosen field, and thus create new knowledge and effectively apply research findings in an academic setting.</p>	4 - 5 years full-time or 5 - 8 years part-time	8 + Thesis	AED 236,250 USD 64,373	<ul style="list-style-type: none"> • Researcher • Lecturer • Academic Consultant • Chief Academic Officer <p><i>Note: Candidates who hold a Masters degree in a business related discipline may apply for the Doctor of Philosophy (PhD) program.</i></p> <p><i>Applicants must have completed their studies from a recognised tertiary institution and achieved a minimum GPA of 3.3 on a scale of 4.0 (or equivalent)</i></p>

*Fees include 5% VAT. Fees mentioned is total cost and will be adjusted according to number of subject exemptions received. Fees does not include accommodation, transportation or visa fees. Amount is correct at the time of printing and may change without notice. Refer to our website for most updated information.

Language Courses

UOWD College offers a wide range of programs to help you develop your language skills for personal, professional or educational purposes.

It conducts language testing preparation courses for IELTS and operates official examination administration services for this test and the Occupational English Test (OET) for healthcare professionals.

It also provides English language programs and Arabic Conversation classes.

Visit our website for further information.



Executive Learning Courses

The University offers a variety of intensive Executive Learning courses in areas such as:

- **Artificial Intelligence and IoT**
- **International Relations**
- **HR**
- **Innovation and Leadership**
- **Business**
- **Data Mining**
- **Blockchain**
- **Project Management**
- **Finance**
- **Digital Marketing**

and more...

These programs are designed to help you stand out in a professional context by providing you with the knowledge and skills to improve organisational performance and progress in your career.

Visit our website for further information.

Career Services

At UOWD, our focus is upon student employability, and our career development services play an important role in maintaining our high rates of graduate employment.

- Our team will help you choose which degree best suits your future career path, providing you with the best chance of securing employment in a relevant industry after graduation.
- Our degrees are linked to industry demand and global workforce planning requirements.
- We have exceptional **job placement rates for bachelor's students (77%) and master's students (85%) within 6 months of graduation.**
- Our **dedicated career advisors** have an extensive network of employer links to connect students with work experience or internship opportunities during study.
- Our dedicated **Career Development Centre** has sent out more than 11,000 CVs to help our students to secure interviews, full-time and part-time employment and internships.
- 50+ companies exhibits at the **UOWD Career Fair** every year, with more than 460 companies advertising positions with UOWD in 2019.
- We have established the **UOWD Career Connect** LinkedIn page to assist with CVs, workshops, interview techniques and career events.



Job placement rates
for bachelor's students

77%

within 6 months of graduation



Job placement rates
for master's students

85%

within 6 months of graduation

Dedicated
Career Advisors



Career Development
Centre has sent out over

11,000 CVs

to help our students to
secure interviews

55
companies exhibited
at the 2019 UOWD
Annual Career Fair



UOWD Career Connect
LinkedIn page



UOWD Alumni

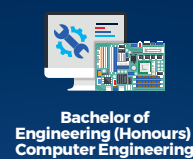
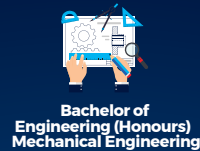
Where do UOWD Alumni work?

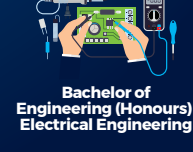
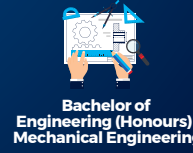
			
			
			
			
			
			

and many more...

Career Paths











IT MANAGER



Bachelor of Business
Information Systems



FILM & VIDEO EDITOR



Bachelor of
Communication
and Media
Screen Media Production



SYSTEMS ANALYST



Bachelor of Business
Information Systems



CLOUD ARCHITECT



Bachelor of
Engineering (Honours)
Computer Engineering



CRYPTOGRAPHER



Bachelor of
Computer Science
Cyber Security



Bachelor of
Computer Science



Bachelor of
Communication
and Media
Visual Communication
and Design



Bachelor of
Computer Science
Cyber Security



Bachelor of
Computer Science
Cyber Security



Bachelor of
Computer Science



Master of Information
Technology Management



Master of
Media and
Communication



Master of Information
Technology Management



Master of Information
Technology Management



Bachelor of Business
Information Systems



MARKET RESEARCH ANALYST



Master of
Marketing



STRUCTURAL ENGINEER



Bachelor of
Engineering (Honours)
Civil Engineering



Master of
Business Analytics



Master of
Engineering
Management

Student Accommodation

Several accommodation options* are available in close proximity to the University, near some of Dubai's most vibrant areas and shopping destinations such as Mall of Emirates, Dubai Mall, Burj Khalifa, Palm Jumeirah, Burj Al Arab, Dubai Creek and Dubai Marina.

First Central Hotel Suites

LOCATION

Barsha Heights



APARTMENT TYPE

Classic One Bedroom suite

SINGLE/SHARED

Single or shared options available

FURNITURE

Fully furnished

WEBSITE

www.firstcentraldubai.com

DISTANCE FROM UOWD CAMPUS

2.3km

DESCRIPTION

First Central Hotel Suites is located in Barsha Heights and within a few minutes' drive from the Mall of the Emirates, Dubai Knowledge Park, Dubai Internet City and Dubai Media City.

The rooms are fully furnished with either a king size bed or twin beds, satellite TV, wireless internet connection, in-room safe, fully equipped kitchenette with hot plate, mini fridge, micro wave, tea and coffee making facilities, iron and ironing boards and many more making it an alternative as your home away from home.

Amenities available are indoor and outdoor parking, gym, swimming pool, steam room. A free shuttle service is provided for beach and mall services to ensure a pleasurable stay and shopping experience.

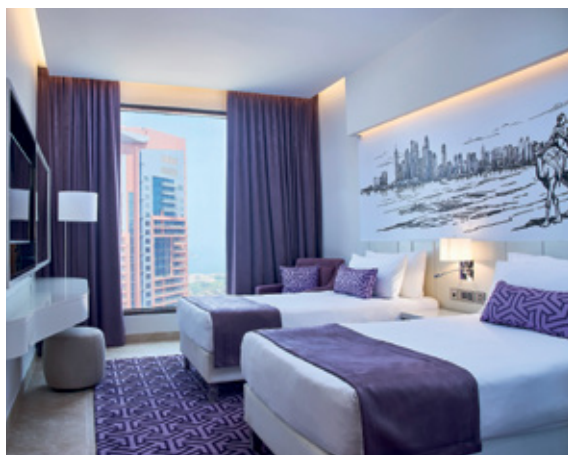


*These accommodation options are subject to change without prior notice

Mercure Hotels and Apartments

LOCATION

Dubai Internet City



APARTMENT TYPE

One Bedroom and Two Bedroom apartments

SINGLE/SHARED

Single or shared options available

FURNITURE

Fully furnished

WEBSITE

www.mercuredubaihotel.com

DISTANCE FROM UOWD CAMPUS

2.7km

DESCRIPTION

The apartments and suites are on Sheikh Zayed Road in Barsha Heights next to Dubai Internet City metro station.

Perfectly positioned for easy access with public transport services (Dubai Internet Metro station) is beside the hotel, (Dubai tram and Monorail is a few minutes way) to popular attractions, shopping malls and entertainment venues.

Its spacious One Bedroom and Two Bedroom apartments and suites feature the privacy of a home and offering the convenience of a hotel. Offering modern amenities; a home like environment complete with a fully equipped kitchen, spacious living area, free Wi-Fi, 24 hour in-room dining and housekeeping.

Signature Hotel Apartments and Spa

LOCATION

Dubai Marina

APARTMENT TYPE

Single or double room

SINGLE/SHARED

Single or shared options available

FURNITURE

Fully furnished

WEBSITE

www.signaturehotels.com

DISTANCE FROM UOWD CAMPUS

6.5km



DESCRIPTION

Overlooking the Marina waterfront and a 5-minute drive from Marina Mall, the Signature Hotel Apartments and Spa offers self-catering apartments and a spa.

The luxurious units at the Signature Hotel Apartments and Spa are decorated with modern design. All have a kitchen equipped with a multi burner stove, fridge and dishwasher. Rooms also have a flat-screen TV, DVD-player and tea/coffee maker.

The Myriad

LOCATION

Dubai International Academic City



APARTMENT TYPE

Studio, Single Room and Double Rooms

SINGLE/SHARED

Single or shared options available

FURNITURE

Fully furnished

WEBSITE

www.themyriad.com

DISTANCE FROM UOWD CAMPUS

36km

DESCRIPTION

The Myriad Dubai is a fully-integrated, urban-styled student living community, located in the heart of Dubai International Academic City (DIAC). The property is designed to cater to the wants and needs of the modern student, taking into consideration vital factors such as safety, security, comfort and convenience.

Residents of The Myriad Dubai will be able to make the most of a number of exclusive facilities and features intended to enhance their experience as a student in Dubai.

At The Myriad, you will find furnished rooms with all the fundamental elements of any student living space, including utilities. The Myriad accommodations are designed to be modern, urban, ergonomic and aesthetically appealing to our young residents.





Emirates Academy of Hospitality Management (Opposite Burj Al Arab)

LOCATION

Jumeira Beach

DESCRIPTION

The Emirates Academy is located in the prestigious residential and luxury hotels area on the coast of Dubai, right opposite world-famous Burj Al Arab Jumeirah, Jumeirah Beach Hotel and Wild Wadi WaterPark. We offer students a single studio accommodation consisting of an en-suite bathroom, kitchen, bed and study area with one of the greatest views in Dubai.

Fully furnished on-campus single studio accommodation consisting of an en-suite bathroom, kitchen, bed and study areas in the room. There are 2 cafes on-campus serving a variety of different cuisines and also a number of restaurants located in the Jumeirah Hotels which are all within walking distance.



APARTMENT TYPE

Single studio rooms

SINGLE/SHARED

Single occupancy

FURNITURE

Fully furnished

WEBSITE

www.emiratesacademy.edu

DISTANCE FROM UOWD CAMPUS

7.2km

City Premiere Marina Hotel Apartments

LOCATION

Dubai Marina



APARTMENT TYPE

Standard One Bedroom, Deluxe One Bedroom, Standard Two bedroom and Deluxe Two Bedroom apartments

SINGLE/SHARED

Single or shared options available

FURNITURE

Fully furnished

WEBSITE

www.citypremieremarinadubai.com

DISTANCE FROM UOWD CAMPUS

4.9km

DESCRIPTION

City Premier Marina Hotel Apartments is in Marina and offers self-catering accommodation. Standard One Bedroom, Deluxe One Bedroom, Standard Two bedroom and Deluxe Two Bedroom apartments are available.

Rooms are of a contemporary design with modern amenities including Swimming pool, fitness and locker rooms, steam room, sauna, sun umbrellas, daily housekeeping, free Wi-Fi and free private parking. Each apartment has a separate living, dining and fully equipped kitchen area. Marina Mall is within a 5-minute walk away.



Extracurricular Activities

Our vibrant campus community offers a whole range of opportunities to get involved in extracurricular activities that will enhance your studies and help you to develop both personally and professionally.



Sports

UOWD has a strong sporting tradition and the University's sports teams have built a reputation as high achievers in the university leagues and competitions. The University has a wide range of sports teams that participate in both inter- and intra-university competitions in UAE. Current active teams include:

- **Basketball**
- **Football**
- **Table Tennis**
- **Volleyball**
- **Throwball**
- **Cricket**

Additionally, competitions in sports such as athletics, swimming, squash, billiards, chess, bowling, tennis and badminton occur several times a year. Teams and players are recruited for these competitions whenever an event is scheduled.



Clubs & Societies

At UOWD, University life is all about taking part and broadening your horizons. Whether you're interested in e-sports or public speaking; engineering or the environment; photography or the performing arts, you will find like-minded friends and colleagues among our 40 student-led clubs and societies.

- **Amra-Notun Club**
- **Art Club**
- **Business Society**
- **Chinese Culture Club**
- **Club Impresario / Innovation**
- **Fashions Club**
- **Fitspiration Club**
- **Humans of UOWD**
- **ISC (Indian Student Club)**
- **Music Club**
- **Pakistan Students Association (PSA)**
- **Pharoahs Club**
- **Photography Club**
- **The Arab Students Club**
- **Theatre Club**
- **Dancers Club**



Admission Requirements

Entry requirements - Bachelor degrees in business, computer science, IT and media

School System	Bachelor Degree Advanced Entry (3 Years)	Bachelor Degree Direct Entry (4 Years)
UAE (Al-Thanawiyya Al-Aama)	N/A	Elite or Advanced Track 70%, General Track 75%
Arab Countries (Al-Thanawiyyah Al-Aama)	N/A	70%
American High School Diploma	Overall average grade of C (70% or 2.5/4.0) + SAT 1100	Overall average grade of C (70% or 2.5/4.0)
Bangladesh (HSC)	GPA of 4.0 / 5.0	GPA of 3.0 / 5.0
British GCE Curriculum	Minimum 5 IGCSE/GCSE subjects and Minimum of "CCD" in A levels	Minimum 5 IGCSE/GCSE subjects and 2AS/ 1A level subject(s)
Chinese Senior High School	80%	60%
International Baccalaureate Diploma	25 Points	20 Points
India (CBSE & ICSE) Grade 12	65%	50%
Iran (Pre-University Certificate)	14	11
Kenya	60	31
Nigeria (WAEC & NECO)	N/A	Minimum of 7 subjects with no more than 1 "Pass"
Pakistan (Higher Secondary School Certificate)	60%	50%
CIS Countries (Attestat)	N/A	Average 3/5

- Notes:
- All students applying for these programs are required to have an EmsAT in Mathematics with a score of 600 or equivalent.
 - Students with qualifications from other curriculum should contact the Student Recruitment and Admissions department at UOWD to determine their eligibility.

English language requirements - Bachelor degrees in business, computer science, IT and media

English Language Test	Bachelor Degree Advanced Entry (3 Years)*	Bachelor Degree Direct Entry (4 Years)**
IELTS (Academic)	Overall IELTS (Academic) score of 6.0 & Minimum score of 6.0 in Reading & Writing Minimum score of 5.0 in Listening & Speaking	Overall IELTS (Academic) score of 5.0 & Minimum score of 5.0 in Reading & Writing
Internet-based TOEFL	79 with not less than 20 in Writing, 18 in Reading, 17 in Listening, 16 in Speaking	61
Computer based TOEFL	213 with a 4.0 TWE/Essay Writing	173
International paper based TOEFL	550 with a 4.0 TWE/Essay Writing	500
EmSAT Achieve – English	1400	1100

- Notes:
- * Students with a minimum overall score of 6.0 in academic IELTS and no more than one score (either in reading or writing) between 5.0 and 6.0 will be given the opportunity to complete a remedial subject in the first semester as a condition for progression.
 - ** Students with a minimum overall score of 6.0 in academic IELTS (or equivalent) and a minimum score of 6.0 in reading and writing (or equivalent) are eligible for advanced standing for English Language subjects.

Entry requirements - Bachelor degrees in engineering

School System	Bachelor of Engineering (Honours) (4 Years)
UAE (Al-Thanawiyya Al-Aama)	Elite Track (75%) OR Advanced Track (80%) AND EmSAT: MATH - 1250, Physics - 900 and Arabic 600
Arab Countries (Al-Thanawiyyah Al-Aama)	Equivalent to UAE Al-Thanawiyyah Al-Aama requirement
American High School Diploma	Overall average grade of C (70% or 2.5/4.0) + SAT 1100
Bangladesh (HSC)	GPA of 4.0 / 5.0
British GCE Curriculum	Minimum 5 IGCSE/CCSE subjects and Minimum of "CCD" in A levels
Chinese Senior High School	80%
International Baccalaureate Diploma	25 Points
India (CBSE & ICSE) Grade 12	65%
Iran (Pre-University Certificate)	14
Kenya	60
Pakistan (Higher Secondary School Certificate)	60%

Notes:

- Students not meeting the minimum direct entry for the Bachelor of Engineering (Honours) may be eligible for admission subject to successful completion of additional remedial subjects identified by the Faculty of Engineering and Information Sciences.
- Students with qualifications from other curriculum should contact the Student Recruitment and Admissions department at UOWD to determine their eligibility.
- All students applying for the Bachelor of Engineering are required to have an EmSAT in Mathematics with a score of 900 or equivalent and an EmSAT in Physics with a score of 800 or equivalent.

English language requirements - Bachelor degrees in engineering

English Language Test	Bachelor of Engineering (Honours) Degree
IELTS (Academic)	Overall: IELTS (Academic) score of 6.0 Minimum of 6.0 in Reading & Writing Minimum of 5.0 in Listening & Speaking
Internet-based TOEFL	79 with not less than 20 in Writing, 18 in Reading, 17 in Listening, 16 in Speaking
Computer based TOEFL	213 with a 4.0 TWE/Essay Writing
International paper based TOEFL	550 with a 4.0 TWE/Essay Writing
EmSAT Achieve – English	1400

Notes:

- Students with a minimum overall score of 6.0 in academic IELTS and no more than one score (either in reading or writing) between 5.0 and 6.0 will be given the opportunity to complete a remedial subject in the first semester as a condition for progression.

Entry requirements - Master degrees

Country	Grade - Direct Entry	Probationary Entry* (GPA 2.5 - 2.99 or equivalent)	Conditional Entry** (GPA 2.0 - 2.49 or equivalent)
Australia	65%	57%	50%
China	75%	63%	50%
Egypt	65% (Good)	57%	50% (Pass)
India	50%	45%	40%
	10 Point System: 7.0/10.0	10 Point System: 6.0/10.0	10 Point System: 5.0/10.0
	4 Point System: 3.0/4.0	4 Point System: 2.5/4.0	4 Point System: 2.0/4.0
Iran	14	13	12
Jordan	70%	60%	50%
Kenya	50%	45%	40%
Lebanon	11	10.5	10
Nigeria	50%	45%	40%
Pakistan	50%	45%	40%
Russia	Average of 4	Average of 3.5	Average of 3
UAE	3	2.5	2
UK	2nd Class Honours with lower division (or min 50%)	45%	Pass (or min 40%)
USA	3	2.5	2

*Applicants with a bachelor's degree in the relevant field of study, or its equivalent, with an overall GPA between 2.5 and 2.99 (on a 4.0 scale) may be conditionally admitted to a master's program, only if they meet the necessary english language requirement. Such students must take a max of 18cp of subjects for the master's degree during the period of conditional admission and must achieve an overall WAM of 55 in their first 3 subjects at the University. Students who fail to achieve this standard may have their enrolment discontinued.

**Applicants with a bachelor's degree in the relevant field of study, or its equivalent, with an overall GPA between 2.0 and 2.49 (on a 4.0 scale) may be conditionally admitted to a master's degree, only if they meet the necessary english language requirement and they are required to complete a maximum of 18cp remedial non-credit bearing subjects prior to enrolment in their chosen master's degree. Students must achieve a minimum WAM of 55 in these subjects in order to progress to the master's degree or may have their enrolment discontinued.

English language requirements - Master degrees

Program	IELTS (Academic)	Internet based TOEFL	Computer based TOEFL	International Paper based TOEFL	EmSAT Achieve English
All programs** excluding MBA, MEd/ Graduate Diploma in Educational Studies, COP	Overall score of 6.0 with 6.0 in Reading and Writing and 5.0 in Listening and Speaking	79 with not less than 20 in Writing, 18 in Reading, 17 in Listening, 16 in Speaking	213 with a 4.0 TWE/Essay Writing	550 with a 4.0 TWE/Essay Writing	1400
MBA	Overall score of 6.5 with 6.0 in Reading, Writing, Listening and Speaking	88 with not less than 22 in Writing, 20 in Reading, 17 in Listening, 18 in Speaking	231 with a 4.5 TWE/Essay Writing	575 with a 4.5 TWE/Essay Writing	1550
MEd / Graduate Diploma in Educational Studies					
COP	The score required for CoP is the same as that of the program under which the CoP subject is taken.				

* Note: For MMC and MIR, students with a score of IELTS 6.5, with a minimum of 6 in each band at the time on entry are exempt from an additional English subject at AED8,967/USD2,444.

** Students who have achieved an overall Academic IELTS score of 6, but with a minimum of 5 in reading and writing for their relevant program, may opt to take Academic Writing as additional subject during their first semester at an additional fee of AED1,050/USD286. A 50% pass rate is required to clear the Post Enrolment Condition.

Location Map

UOWD Campus





UNIVERSITY
OF WOLLONGONG
IN DUBAI

Contact us

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How will you
#changeyourfuture
today?