Global education.
Worldwide opportunities.



UNIVERSITY
OF WOLLONGONG
IN DUBAI

# UOWD Program
## Selection Guide


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OF WOLLONGONG
IN DUBAI

# Why study at UOWD?

## 1. We're among the best in the world

UOWD's curriculum and teaching practices reflect those of UOW Australia, which is consistently ranked in the top 1% of universities worldwide (QS World University Rankings 2027).

With the ability to transfer to any of our global campuses located in Dubai, Australia, Hong Kong and Malaysia, our students have access to a host of international opportunities and experiences.

## 2. Internationally recognised and accredited

All degrees are accredited by the UAE Ministry of Education's Commission for Academic Accreditation (CAA) and licensed by Dubai's Knowledge and Human Development Authority (KHDA). They are quality assured by Australia's Tertiary Education Quality Standards Agency (TEQSA).

Our programs are also formally recognised by numerous leading professional organisations, including but not limited to AACSB, ACCA, ACS, CIM, CIPD, CPA Australia, PMI and Engineers Australia.

## 3. Competitive Tuition Fees

Courses at UOWD are competitively priced and there are a range of scholarships and bursaries available to help with the cost of study. Students have a choice of accommodation options to suit their budget, and will find getting around the city is cheap and easy with the free shuttle service to the nearest metro station and various locations around the Emirate.

## 4. Our graduates are among the world's best

The career support we provide, along with our practical approach to learning, will help you prepare for your career while you study. Professional degrees at UOWD integrate practical workplace learning, to earn you professional accreditation with peak national and international industry bodies.

85% of our graduates are employed within 6 months of graduating (Data from the Graduate Destination Survey 2017 to 2023).

## 5. Situated in the heart of key business districts

Situated in the heart of Dubai's business district, Dubai Knowledge Park, and among some of the most well-known multinational companies in the world, it is an ideal setting that encourages knowledge sharing through academia-industry collaborations.

Dubai Knowledge Park is located adjacent to other industrial clusters -Dubai Internet City and Dubai Media City, the regions innovations, technology and media hubs and home to more than 2,700 registered companies including regional and global news and tech giants such as IBM, Microsoft, Huawei, CNN and many more.

# UOWD Accreditation

- All degrees offered by UOWD are accredited by the UAE Ministry of Higher Education and Scientific Research through the CAA.
- Alongside UOWD's institutional accreditation, several of the University's degrees have been formally recognised by international professional organisations.
- Graduates will be issued an international degree from UOW Australia which is recognised and attested by the UAE's Ministry of Higher Education and Scientific Research*.
- Our programs are quality assured by UOW, which is registered with the Tertiary Education Quality and Standards Agency (TEQSA), the national regulator of the higher education sector in Australia
- This accreditation means that graduates are able to work in the UAE/GCC* public sectors in addition to private organisations.
- All of our academic staff have PhDs and are supported by our highly qualified senior leadership team.

## Accredited by

CAA

## Licensed by

KHDA

## Professional Body Accreditations

AACSB
ACS Australian Computer Society
CIPS Chartered Institute of Procurement & Supply
CIMA Chartered Institute of Management Accountants
NEAS Quality Assurance in Education and Training
ACCA
CIPD
The Chartered Institute of Logistics and Transport
CIM The Chartered Institute of Marketing
energy institute
CPA Australia
Engineers Australia
PMI Project Management Institute

* *Terms & Conditions Apply*



# Global Education. Worldwide Opportunities.

A globally recognised and respected degree from UOW, Australia is your passport to a world of opportunity.

Top
1%

**Ranked 195th in the world**

*QS World University Rankings 2027*

Top
20

**Ranked 16th best modern university in the world**

*Times Higher Education Young University Rankings 2024*

Top
250

**Ranked 247th in the world**

*Times Higher Education World University Rankings 2027*

# Undergraduate Programs

With the rapidly changing global business environment in mind, UOWD offers global university degrees aligned with the UOW Australia campus. These are designed in consultation with industry experts to give our students the edge they need to stand apart from the competition.

These degrees are innovative, market driven and flexible, and will help our graduates thrive in their career path of choice. Throughout the duration of your studies, students will have access to a comprehensive range of academic resources, learning support services and career guidance that will ensure they achieve their potential and help them make the right decisions about their future professional path.

Graduates will be issued a degree from UOW Australia, which is recognised internationally and accredited by the UAE Ministry of Higher Education and Scientific Research.

Our undergraduate programs also hold accreditation from globally recognised professional bodies, including AACSB, ACCA, CIMA, CFA Institute, ACS, APAC, and Engineers Australia, providing students with pathways to professional certification alongside their degree.

## Trimester Model

UOWD offers a trimester model which divides the academic calendar into three balanced teaching terms commencing in September, January and April each composed of 11 weeks of teaching, an exam week and at least two weeks of break between any two consecutive trimesters. Students can take up to three subjects during a trimester.

This model provides flexibility in study load, enables deeper learning, more time to pursue internships and gain work experience while studying, and more.

## Bachelor Degree Advanced Entry / 3 Years

Prospective students who have excelled academically at school and meet UOWD advanced entry requirements, can finish their bachelor's degree in 3 years.

This option covers all 3 year bachelor degree programs that are offered by the University of Wollongong, Australia excluding Bachelor of Engineering which is an honours degree and requires 4 years of study.

## Bachelor Degree Direct Entry / 4 Years

The University offers direct admission to all prospective students to enrol in any of our bachelor degrees programs. The 4 year bachelor degrees program encompass strong foundational component to provide students with knowledge to succeed in their preferred areas of specialisation.

| Program Overview | Duration | Subjects | Yearly Fees* |
|---|---|---|---|
| **BUSINESS & COMMERCE** | | | |
| **Bachelor of Business Administration**<br>Studying this degree helps develop the fundamental knowledge and skills required to become an effective and responsible manager or leader in the global economy. The program develops the ability to identify, analyse, and solve complex business problems by integrating knowledge across business functions. The program will help develop a broad range of competencies from business development and customer relationship management to broad skills in business analytics and data driven decision making. The program provides the versatility of knowledge that is much sought after among employers and is also ideal for aspiring entrepreneurs. | **3 Years**<br>**4 Years** | **24**<br>**32** | **63,449** AED<br>**17,289** USD |
| **Bachelor of Business - Accountancy**<br>This degree is designed to reflect current critical techniques and skills used in the accounting profession. Degree subjects are aligned with International Financial Reporting Standards (IFRS) to prepare our graduates for the global job market. The curriculum focuses on real-world issues and current business demands to ensure the degree is relevant and applicable to the industry and job market. The degree is accredited by major professional accounting bodies, including ACCA, CIMA, CPA Australia and ICAEW, enabling students to get the maximum exemptions when pursuing professional studies. | **3 Years**<br>**4 Years** | **24**<br>**32** | **63,449** AED<br>**17,289** USD |
| **Bachelor of Business - Finance**<br>This curriculum is designed to reflect the critical techniques and skills used in today's financial and corporate world. The degree provides opportunities to work on industry projects, simulations and real-time financial datasets in the trading lab in order to gain exposure to real-world skills. The degree also allows students to explore alternative approaches to finance based on application of emerging digital technologies such as blockchain, crypto and artificial intelligence. The curriculum has been designed to align with Chartered Financial Analyst (CFA) body professional standards. | **3 Years**<br>**4 Years** | **24**<br>**32** | **63,449** AED<br>**17,289** USD |
| **Bachelor of Business - Marketing**<br>This degree provides students with a comprehensive grounding of specialised marketing skills and knowledge needed to effectively plan, develop and execute marketing strategies. With increasing incorporation of digital technology in marketing, the curriculum includes intensive applied marketing training with an emphasis on new and emerging media and marketing analytical tools. Students would develop a variety of relevant skills such as marketing analytics, e-commerce, insight mining, brand management, content marketing, social media planning and analytics, digital marketing and digital advertising, customer engagement, search engine optimisation and customer research. | **3 Years**<br>**4 Years** | **24**<br>**32** | **63,449** AED<br>**17,289** USD |

* Fees include 5% VAT. Fees will be adjusted according to number of subjects taken per year and subject exemptions received. Fees does not include accommodation, transportation or visa fees. Amount is correct at the time of printing and may change without notice. Refer to our website for most updated information.

| Program Overview | Duration | Subjects | Yearly Fees* |
|---|---|---|---|
| **BUSINESS & COMMERCE** | | | |
| **Bachelor of Business - Management**<br>This degree will provide a fundamental understanding of how to apply key managerial concepts and theories in the contemporary business environments. By providing knowledge on application of new technologies and digital innovations in business, the program ensures that graduates are ready for the future of work in the digital era. The learning-by-doing and real-world-experience gained by working on industry projects would help to further increase the employability. The program provides opportunities to develop leadership competencies which will enable graduates to stand out in a competitive job market. | **3 Years**<br>**4 Years** | **24**<br>**32** | **63,449** AED<br>**17,289** USD |
| **Bachelor of Business - HR Management**<br>This degree is designed to develop knowledge and skills required to manage the most valuable resource in any organisation – the human resource. Through a balanced of theory and work-integrated learning opportunities, the students will learn key skills in HR including managing the workforce in a digitised economy, talent acquisition and retention, human resource operations and strategy, learning and development and the role of analytics in HR. The program is accredited by the human resource professional body Chartered Institute of Personnel and Development (CIPD) and graduates will become Associate Member of CIPD upon graduation. | **3 Years**<br>**4 Years** | **24**<br>**32** | **63,449** AED<br>**17,289** USD |
| **Bachelor of Business - International Business**<br>This degree help graduates develop the global perspective to understand how international business operations can be leveraged to benefit from global 'connectedness'. Besides developing specialised knowledge and skills related to international business operations, the program provides opportunities to gain practical experience to global context by solving real challenges faced by organisations operating in a worldwide arena. Students may also have the opportunity to participate in a study abroad tour. The program would prepare graduates for a career to work in multinational companies and organisations that are engaged in business operations on a global scale. | **3 Years**<br>**4 Years** | **24**<br>**32** | **63,449** AED<br>**17,289** USD |
| **Bachelor of Business - Business Analytics**<br>This degree is designed to prepare students to develop solid skills in data analytics for Business. The program is taught as a combination of lectures and hands-on exercises in our 'Data Analytics Lab' using state-of-the-art data science and analytics software. Students can broaden their horizons through electives to augment and enhance their learning experience in business analytics. Such subjects can range in the areas of digital marketing, financial technologies, and other areas of management. All students will also work on a real-life business scenario through an industry project and develop a data analytics solution in a live or a stimulated environment. | **3 Years**<br>**4 Years** | **24**<br>**32** | **63,449** AED<br>**17,289** USD |

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| Program Overview | Duration | Subjects | Yearly Fees* |
|---|---|---|---|
| **COMPUTER SCIENCE & INFORMATION TECHNOLOGY** | | | |
| **Bachelor of Computer Science**<br>The computer science degree focuses on developing foundational skills related to the field, including software development, problem solving, programming, dataset systems, web and mobile development, data management and security, networking and communication, and IT project management. The program also offers a diverse set of electives to students to explore different areas of computer science and IT, such as cyber security, big data, AI, Gaming, mobile development, and management of information systems. | **3 Years**<br>**4 Years** | **24**<br>**32** | **63,449** AED<br>**17,289** USD |
| **Bachelor of Computer Science - Game and Mobile Development**<br>This computer science major is addressing the creative aspect of software development including gaming and mobile trends. The mobile industry is booming with all companies seeking presence using mobile apps as those represent a direct and fast channel of communication with consumers. On the other hand, the gaming industry is growing and evolving as part of the future vision of the metaverse. In this major, students will learn how to design and implement enterprise grade mobile apps and large-scale games using the latest tools and technologies. | **3 Years**<br>**4 Years** | **24**<br>**32** | **63,449** AED<br>**17,289** USD |
| **Bachelor of Computer Science - Cyber Security**<br>Cyber Security constitutes a strategic objective worldwide, with the main aim of securing information and communication assets. Organisations across all industries are faced with unmanageable levels of cyber threats brought on by a changing threat landscape. The cyber security major we offer focuses on producing qualified technical aspects that can meet the national, regional, and international demands in information and cyber security. | **3 Years**<br>**4 Years** | **24**<br>**32** | **63,449** AED<br>**17,289** USD |
| **Bachelor of Computer Science - Artificial Intelligence & Big Data**<br>AI and Big Data equips students with cutting-edge skills to thrive in the digital age. Combining foundational computer science with advanced AI and big data techniques, this program offers a hands-on, industry-aligned education. Students will master programming, data management, artificial intelligence, and data analytics while exploring specialised topics like computer vision, natural language processing, and modern AI. With elective courses in cybersecurity, game development, and mobile applications, the program offers flexibility to tailor learning to individual interests. Graduates will emerge as innovators ready to lead in the fields of AI, data science, and beyond, prepared to solve real-world problems and drive digital transformation across industries. | **3 Years**<br>**4 Years** | **24**<br>**32** | **63,449** AED<br>**17,289** USD |

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| Program Overview | Duration | Subjects | Yearly Fees* |
|---|---|---|---|
| **COMPUTER SCIENCE & INFORMATION TECHNOLOGY** | | | |
| **Bachelor of Business Information Systems**<br>Falling under the umbrella of Computer Science and IT, this program incorporates key management subjects along with the foundational programming subjects, for those who are interested in becoming technical managers or technical team leaders. | **3 Years**<br>**4 Years** | **24**<br>**32** | **63,449** AED<br>**17,289** USD |
| **ENGINEERING** | | | |
| **Bachelor of Engineering (Hons) - Computer and Autonomous Systems Engineering**<br>Bachelor of Engineering (Hons) - Computer and Autonomous Systems Engineering is focused on computer hardware design and computer systems. Course content and learnings will teach graduates to design embedded computing technologies in public transport systems, create hardware design for imaging systems such as recognition systems as well as design consumer computing hardware, wearable devices, gaming hardware, automation solutions, smart electricity meters, personal computers, and consumer electronics. | **4 Years** | **32** | **68,909** AED<br>**18,777** USD |
| **Bachelor of Engineering (Hons) - Civil Engineering**<br>Bachelor of Engineering (Hons) - Civil Engineering teaches students how to develop a wide range of skills including effective technical aspects, problem solving, creativity, innovation and team working. Students will be exposed to the importance of suitability and new technology such as Building Information Modelling (BIM) in civil engineering. This course is suited to those interested in the design and construction of vital infrastructure systems such as roads, buildings, bridges, airports, as well as systems for water supply and sewerage treatment. | **4 Years** | **32** | **68,909** AED<br>**18,777** USD |
| **Bachelor of Engineering (Hons) - Mechanical Engineering**<br>Bachelor of Engineering (Hons) - Mechanical Engineering spans knowledge and skills development across a wide range of design and manufacturing solutions for industrial machinery, robotics, automation (Industry 4.0) and additive manufacturing (3D printing). In this degree, students will develop effective technical skills and problem-solving capabilities; and explore their creativity, innovation and team-working abilities as they are exposed to well-rounded learnings in design, manufacturing and machine control using a combination of design software and manufacturing equipment. | **4 Years** | **32** | **68,909** AED<br>**18,777** USD |

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| Program Overview | Duration | Subjects | Yearly Fees* |
|---|---|---|---|
| **ENGINEERING** | | | |
| **Bachelor of Engineering (Hons) - Electrical and Electronics Engineering**<br>Bachelor of Engineering (Hons) - Electrical and Electronics Engineering focuses on developing capabilities covering electrical and electronic devices and systems, control and electrical power engineering. Highly sought-after professionals with respected expertise in the development and application of sustainable electrical and electronic systems across a wide range of sectors, engineering graduates will play a vital role in the future of renewable energy generation, heavy industry and manufacturing installations, robotics and automation, mining and electrical power distribution. | **4 Years** | **32** | **68,909** AED<br>**18,777** USD |
| **Bachelor of Engineering (Hons) - Mechatronic Engineering**<br>Bachelor of Engineering (Hons) - Mechatronic Engineering is a multidisciplinary course where students will develop in-demand skillsets covering a number of emerging areas such as Industry 4.0, Internet of Things, drones, autonomous vehicles, intelligent medical appliances and intelligent robots. Students will study mechanical, electrical, AI and computer engineering discipline and learn how they are integrated with software development in order to create smart intelligent systems to benefit society. Graduates will be equipped to design, develop and manage complex intelligent systems in the career path of their choice. | **4 Years** | **32** | **68,909** AED<br>**18,777** USD |
| **MEDIA & DESIGN** | | | |
| **Bachelor of Communication and Media - Digital and Social Media**<br>This degree is all about creating, making and sharing content – on a wide range of digital and social media platforms – TikTok, Instagram, Twitter, YouTube, BeReal, and many others. Taking this specialisation will prepare students to be a Social Media Creator, Manager, Leader and Innovator. | **3 Years**<br>**4 Years** | **24**<br>**32** | **63,449** AED<br>**17,289** USD |
| **Bachelor of Communication and Media - Screen Media Production**<br>The Screen Media specialisation pays special attention to how we consume, and create media on and for screens. In this specialisation, students will learn how to create film and video content for a range of platforms, covering the end-to-end process of film and video production, including sharing and distributing the final productions. | **3 Years**<br>**4 Years** | **24**<br>**32** | **63,449** AED<br>**17,289** USD |

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| Program Overview | Duration | Subjects | Yearly Fees* |
|---|---|---|---|
| **MEDIA & DESIGN** | | | |
| **Bachelor of Communication and Media - Visual Communication Design**<br>Communicating visually is one of the main forms of communication used today. This specialisation introduces students to key concepts in visual communication, graphic design and user experience and interaction design – including the Adobe Creative Cloud suite of design software. Students who like to design, and want to work in design, this specialisation is for them. | **3 Years**<br>**4 Years** | **24**<br>**32** | **63,449** AED<br>**17,289** USD |
| **Bachelor of Communication and Media - Marketing Communication and Advertising**<br>Marketing and Advertising is a huge industry, one which needs creative, media makers as it continues to grow. People from a media background will be well-prepared to thrive in this industry, putting to use the skills – communication, content creation, digital marketing strategies, branding, leadership, etc. – gained while studying this specialisation. | **3 Years**<br>**4 Years** | **24**<br>**32** | **63,449** AED<br>**17,289** USD |
| **SOCIAL SCIENCE** | | | |
| **Bachelor of Psychological Science**<br>Students completing this course will gain a deep understanding of psychology. The program offers comprehensive training in fundamental psychological processes for professional qualification. This degree can be combined with majors in Resource Management, Marketing, or Management, and disciplines like Business and Media. A bachelor's degree in psychology also serves as a foundation for postgraduate studies in Education, Media, Business, and Law, offering versatile employment prospects. | **3 Years**<br>**4 Years** | **24**<br>**32** | **63,449** AED<br>**17,289** USD |
| **Bachelor of Psychological Science - Management**<br>Combining a psychology degree with a major in Management provides a solid understanding of applying managerial concepts in modern business. This major enhances skills in analysis, decision-making, teamwork, and leadership. Students gain real-world experience through industry projects and business simulations, learning best practices in the UAE and globally, increasing employability and competitiveness. | **3 Years**<br>**4 Years** | **24**<br>**32** | **63,449** AED<br>**17,289** USD |

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| Program Overview | Duration | Subjects | Yearly Fees* |
|---|---|---|---|
| **SOCIAL SCIENCE** | | | |
| **Bachelor of Psychological Science - Human Resource Management**<br>People management is crucial for organisational success. This major, combined with psychology, equips you with skills in organizational behaviour, HR management, employee relations, and more. The program includes industry projects and covers current HR trends, preparing graduates for the future of work and the evolving role of HR in a digitised context. | **3 Years**<br>**4 Years** | **24**<br>**32** | **63,449** AED<br>**17,289** USD |
| **Bachelor of Psychological Science - Marketing**<br>A deep understanding of human behaviour and social psychology gives you an edge in Marketing. This major provides skills in marketing strategy, digital marketing, analytics, brand management, and social media. Students gain practical experience with emerging media and marketing tools, preparing for the increasing demand for digital marketers in various organisations, including small businesses and nonprofits. | **3 Years**<br>**4 Years** | **24**<br>**32** | **63,449** AED<br>**17,289** USD |

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# Postgraduate Programs

In a dynamic global marketplace, University of Wollongong in Dubai's (UOWD) postgraduate programs have a strong focus on developing strategic competencies that help graduates navigate a disruptive in a fast-changing and disruptive context.

Industry focused, they are designed to help students progress their current career path, open up new opportunities to enter emerging and dynamic professions, turn a personal interest or passion into a career pathway, and support current career success prospects through opportunities for reskilling in key areas.

We currently offer over 20 postgraduate programs that span key functions in Business, (including Applied Finance, Human Resource Management, Supply Chain and Logistics, Digital Marketing and Business Analytics for data driven decision making), Innovation and Entrepreneurship, Education, Computer Science and Engineering, Healthcare, Information Technology, Media and Design.

Designed to meet the highest international academic and professional standards, a number of graduate programmes also have accreditation from global industry entities, such as the Association to Advance Collegiate Schools of Business (AACSB), Chartered Institute of Marketing (CIM), Chartered Institute of Personnel and Development (CIPD), Chartered Institute of Procurement and Supply (CIPS) and the Chartered Institute of Logistics and Transport (CILT).

## Trimester Model

UOWD offers a trimester model which divides the academic calendar into three balanced teaching terms (Winter, Spring and Autumn).

Each term is composed of 11 weeks of teaching, an exam week and at least two weeks break between any two consecutive trimesters.

For students who are working professionals, classes are conveniently held from 6-10pm, Monday to Friday, with occasional Saturday classes. Each subject requires one evening of attendance for 11 weeks. In addition, we hold weekend classes in condensed mode and a blended approach to education for specific programs to provide further flexibility to working professionals.

## Global University Degree

All degrees from the University of Wollongong in Dubai will be issued by UOW Australia, which are recognised internationally and accredited by the UAE's Ministry of Higher Education and Scientific Research.

## BUSINESS & COMMERCE

| Program Overview | Duration | Subjects | Total Fees* |
|---|---|---|---|
| **Master of Business Administration**<br>The MBA is designed for experienced professionals seeking to strengthen their strategic thinking and ability to lead responsible, impactful business and digital transformation. The program develops transferable skills in design thinking, entrepreneurship and commercialisation, applicable across public and private sectors, including manufacturing, finance, healthcare, real estate, media and retail. Delivered flexibly over weekends, immersive learning combines regional and global case studies of leading organisational practices, industry collaboration, peer learning across global campuses and critical reflection. Assessments focus on applying knowledge and skills to real-world business challenges. | **18 - 24 Months** | **12** | **115,167** AED<br>**31,380** USD |
| **Master of Applied Finance - Investing**<br>Designed for business professionals seeking advanced financial knowledge and leadership capabilities, this program develops the management skills needed to succeed in the global finance and investment sector. Reflecting current market demands and real-world economic practices, the program equips graduates with practical, job-ready skills in valuation, portfolio management, wealth planning, financial planning and analysis, securities investments, mergers and acquisitions, and risk management. | **18 - 24 Months** | **12** | **112,984** AED<br>**30,786** USD |
| **Master of Applied Finance – Corporate Treasury**<br>Managing corporate capital structures and funding requires specialised financial expertise. This program equips students with advanced financial management tools and techniques to drive innovation and make informed corporate decisions. Students develop the ability to formulate financial policies and strategies, address real-world asset management challenges and navigate the evolving corporate financial sector. The program also builds a strong foundation in corporate risk management, regulatory and legal frameworks, quantitative methods and corporate finance, preparing graduates to tackle complex financial challenges. | **18 - 24 Months** | **12** | **112,984** AED<br>**30,786** USD |
| **Master of Applied Finance – Financial Services**<br>This program provides an advanced understanding of financial institutions, bank management and lending within the global financial system. Students explore bank management theories, corporate governance, business ethics and the legal and regulatory frameworks governing financial institutions. The program also examines bank lending processes, associated securities and strategies for managing portfolio, financial and corporate risks, equipping graduates with the knowledge to navigate complex financial environments. | **18 - 24 Months** | **12** | **112,984** AED<br>**30,786** USD |

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** Depending on your previous qualifications, you may be eligible for exemptions of up to four subjects.
*** Depending on your previous qualification, you may have to complete two additional subjects.

| Program Overview | Duration | Subjects | Total Fees* |
|---|---|---|---|
| **BUSINESS & COMMERCE** | | | |
| **Master of Applied Finance – Financial Technology**<br>Technology is redefining the future of finance. From digital banking and blockchain to algorithmic trading and financial data analytics, the FinTech revolution is reshaping how we save, invest, and transact. The Master of Applied Finance – Financial Technology prepares students to thrive at the intersection of finance and innovation. The program blends core financial theory with hands-on training in emerging technologies to develop future-ready professionals. Students will explore blockchain technology, digital payment systems, algorithmic trading, and data-driven decision-making. Designed in collaboration with industry, the curriculum equips graduates with practical skills to design solutions for the evolving financial landscape. | **18 - 24 Months** | **12** | **112,984** AED<br>**30,786** USD |
| **Master of Business**<br>This program is designed to equip graduates from diverse academic backgrounds with advanced business and management expertise. Through contemporary case studies, industry guest lectures, peer learning and practical assessments, students connect theory with real-world business practice. The program develops leadership, strategic thinking, analytical and professional capabilities, enabling graduates to navigate complex business challenges and make informed, responsible decisions. Students also strengthen their research, communication and collaboration skills, preparing them to lead and succeed in today's dynamic global business environment. | **18 - 24 Months** | **12**** | **112,984** AED<br>**30,786** USD |
| **Master of Marketing**<br>Digital, AI, and emerging technologies are reshaping marketing, driving demand for skilled professionals. The Master of Marketing prepares students to lead in this evolving field with a focus on AI-driven strategies, big data, and marketing analytics. Combining creativity, technology, and business insight, the program offers hands-on learning through industry projects, equipping graduates with expertise in digital media, brand management, and marketing communications. | **18 - 24 Months** | **12**** | **112,984** AED<br>**30,786** USD |
| **Master of Business Analytics**<br>This program equips students with strong data analytics skills through a combination of lectures and hands-on exercises in the 'Business Analytics Lab'. The program incorporates subjects covering cutting-edge data analytics, artificial intelligence (AI), machine learning (ML) and deep learning (DL) tools and techniques using industry standard software like Statistical Analysis and Systems (SAS) Viya, Structured Query Language (SQL) and Python through Jupyter Notebooks. Upon completion of the program all students will receive an Advanced Professional Certification from SAS, as a part of the SAS Joint Certification Program. | **18 - 24 Months** | **12**** | **112,984** AED<br>**30,786** USD |

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** Depending on your previous qualifications, you may be eligible for exemptions of up to four subjects.

*** Depending on your previous qualification, you may have to complete two additional subjects.

| Program Overview | Duration | Subjects | Total Fees* |
|---|---|---|---|
| **BUSINESS & COMMERCE** | | | |
| **Master of Supply Chain Management**<br>This program equips students with the contemporary skills required to manage the flow of information and materials within and between organisations both locally and globally. It blends theoretical and analytical approaches, covering procurement fundamentals, innovative distribution models, logistics systems, supply chain analytics, data science, analytics technologies, warehousing, and smart mobility as well as other advanced concepts like blockchain and big data technologies. This program accredited by the Chartered Institute of Procurement & Supply (CIPS), and the Chartered Institute of Logistics and Transport (CILT). | **18 - 24 Months** | **12**** | **112,984** AED<br>**30,786** USD |
| **Master of International Business**<br>Success in business hinges on managers comprehending how international operations leverage global connectedness. Globalisation fosters economic interdependence between countries and necessitates integration of companies into the world economy. This program fosters a deeper understanding of regional and global business issues, developing analytical skills relevant to international sectors, and enriching students' global perspective of the 'connectedness' of businesses, markets, people and information across countries. | **18 - 24 Months** | **12**** | **112,984** AED<br>**30,786** USD |
| **Master of Innovation & Entrepreneurship**<br>The innovation process starts with an idea, advances to invention, and culminates in commercializing new products, services, or practices. Aspiring entrepreneurs are mentored and guided to start their businesses or lead innovation projects in existing companies. This sought-after program develops an in-demand skill set for leading business innovation projects or launching startups. Students will have the opportunity to participate in incubators and accelerators, both regionally and globally in collaboration with renowned partners boasting exceptional track records in the field of innovation and entrepreneurship. | **18 - 24 Months** | **12**** | **112,984** AED<br>**30,786** USD |
| **Master of Human Resource Management**<br>This program is designed for aspiring HR leaders who wish to develop competencies in strategic human resource management by aligning human capital with the future of work. Through a theoretical and applied focus, students will undertake an in-depth examination of key themes including talent acquisition and retention, change management, learning and development, managing performance in a digitised economy, AI and advanced HR analytics. Graduates automatically become CIPD Associate Members (Level 7) with the possibility to upgrade to Chartered Member or Chartered Fellow status. | **18 - 24 Months** | **12**** | **112,984** AED<br>**30,786** USD |

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** Depending on your previous qualifications, you may be eligible for exemptions of up to four subjects.
*** Depending on your previous qualification, you may have to complete two additional subjects.

| Program Overview | Duration | Subjects | Total Fees* |
|---|---|---|---|
| **COMPUTER SCIENCE & INFORMATION TECHNOLOGY** | | | |
| **Graduate Diploma in Applied Artificial Intelligence**<br>The Graduate Diploma in Applied Artificial Intelligence is designed for professionals seeking to advance beyond foundational knowledge and develop applied expertise in modern AI domains. In addition to core skills in programming and machine learning, the program introduces advanced subjects in deep learning, natural language processing, MLOps, and agentic AI, enabling graduates to design and implement intelligent systems in real-world environments. | **12 Months** | **8** | **75,323** AED<br>**20,524** USD |
| **Master of Applied Artificial Intelligence**<br>The Master of Applied Artificial Intelligence is a career-focused program designed to equip professionals with the practical skills required to harness the power of AI-driven systems across industries. The program integrates advanced technical competencies in machine learning, deep learning, natural language processing, agentic AI, and MLOps with strategic capabilities in AI leadership, governance, and innovation management. Structured to support both technical and non-technical backgrounds, the curriculum progresses from foundational AI skills to advanced applied practice and culminates in a real-world or research-based capstone project. Graduates of the Master of Applied Artificial Intelligence are prepared to lead AI initiatives that drive automation, productivity, and business transformation. | **15 - 24 Months** | **12**** | **112,984** AED<br>**30,786** USD |
| **Master of Applied Cybersecurity**<br>The Master of Applied Cybersecurity is a skill-based, career-focused program designed to meet the rising demand for professionals who can tackle complex cybersecurity challenges across industries. Blending advanced technical training with strategic and leadership development, the program equips students with globally relevant and industry-aligned expertise. Open to both technical and non-technical backgrounds, it offers a structured learning pathway, beginning with foundational subjects and culminating in a real-world or research-based capstone project, delivering an applied, future-ready educational experience tailored to the evolving cybersecurity landscape. | **15 - 24 Months** | **12**** | **112,984** AED<br>**30,786** USD |
| **Master of Digital Transformation**<br>A key pillar of the fourth industrial revolution, digital transformation is the re-imagining of business in the digital age, and is acknowledged as a new era that will be the main focus in business in the coming 10 to 15 years. Aiming at fulfilling the need for specialists with digital transformation skills, the university is offering the Master of Digital Transformation, a flagship program in collaboration with IBM. The overarching goal of the program is to equip students with the knowledge, skills, and mindset needed to lead and drive digital transformation initiatives across a variety of industries. The program seeks to produce graduates who can drive innovation and create sustainable solutions by effectively utilizing digital technologies and aligning business and IT strategies. | **18 - 24 Months** | **10** | **94,154** AED<br>**25,655** USD |

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*** Depending on your previous qualification, you may have to complete two additional subjects.

| Program Overview | Duration | Subjects | Total Fees* |
|---|---|---|---|

## MEDIA DESIGN

| | | | |
|---|---|---|---|
| **Master of Media Design**<br>The Master of Media Design degree will prepare students for the ever-changing, and rapidly growing, world of the creative industries and business of media. This hands-on, practice-based program will prepare students to be leaders in the field, and is specifically designed to balance theory (know why) with practice (know how). | **18 - 24 Months** | **10*** ** | **94,154** AED<br>**25,655** USD |








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| Program Overview | Duration | Subjects | Total Fees* |
|---|---|---|---|
| **ENGINEERING** | | | |
| **Master of Engineering Management**<br>This degree teaches advanced skills in Engineering Management as it enables students to successfully integrate technical and management skill, with a strong emphasis on industrial applications. It will help students to develop the ability to both analyse and oversee processes, projects and enterprise systems, enhancing leadership and strategic thinking. Students will also be able to work in managerial roles across a range of engineering disciplines and will learn about project management, engineering logistics, data analytics, financial management, innovation, construction management and more. | **18 - 24 Months** | **10*** ** | **95,973** AED<br>**26,150** USD |
| **HEALTHCARE** | | | |
| **Master of Nursing Leadership**<br>Aligned with the evolving priorities of the UAE's healthcare sector and global standards in advanced nursing practice, our degree will prepare graduates with the knowledge and skills to function as clinical leaders across the UAE's growing healthcare system. This degree will build on the students' commitment to improving clinical practice by introducing them to up to date developments in healthcare and building their knowledge of research principles and methods in nursing practice. | **18 - 24 Months** | **10** | **94,154** AED<br>**25,655** USD |
| **EDUCATION** | | | |
| **Graduate Diploma in Educational Studies**<br>The Graduate Diploma is designed for both new and experienced teachers who are currently teaching or planning to teach K-12 students in the UAE or internationally. It aims at bridging the gap between theory and practice by providing the students with a strong understanding of the latest research in educational practice as well as concrete skills in which to carry out effective teaching and learning. | **12 - 15 Months** | **8** | **62,769** AED<br>**17,104** USD |
| **Master of Educational Studies**<br>This degree is designed for both new and experienced teachers who are currently teaching or planning to teach K-12 students in the UAE or internationally. It aims at bridging the gap between theory and practice by providing the students with a strong understanding of the latest research in educational practice as well as concrete skills in which to carry out effective teaching and learning. It also provides students with the opportunity to develop their inquiry and research skills in the field of education. This degree will enable students to work as teachers or pursue other career paths in education, such as becoming researchers, educational consultants working in educational development at local and international organisations, or pursuing a doctorate degree and work in academic institutions | **18 - 24 Months** | **10** | **78,461** AED<br>**21,380** USD |

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*** Depending on your previous qualification, you may have to complete two additional subjects.



# Doctor of Philosophy (PhD)

| Program Overview | Duration | Subjects | Total Fees* |
|---|---|---|---|
| **BUSINESS & COMMERCE** | | | |
| **Doctor of Philosophy (PhD)**<br>Our four-year Doctor of Philosophy (PhD) program develops candidates' ability to independently design and execute original, high impact and world-class research that generates new knowledge in high priority areas. The first-year coursework component equips students with all the necessarily skills to undertake the three-year thesis component. UOWD provides an ideal research environment through its faculty-student research collaborations to achieve research excellence. Students thrive under the supervision of at least two high profile supervisors from our vibrant research culture. We support students to present their new ideas in major national and international conferences and to publish their findings in highly-ranked journals. | **4 Years** Full Time<br>**6-8 Years** Part Time | **8+ Thesis** | **248,063** AED<br>**67,592** USD |

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** Depending on your previous qualifications, you may be eligible for exemptions of up to four subjects.
*** Depending on your previous qualification, you may have to complete two additional subjects.

# Graduate Certificates

| Program Overview | Duration | Subjects | Total Fees* |
|---|---|---|---|
| **BUSINESS & COMMERCE** | | | |
| **Graduate Certificate in Business**<br>The Graduate Certificate in Business is an ideal program for current managers or aspiring managers who are looking to progress in their career by upskilling their current knowledge of marketing, accounting and finance, organisational behaviour and global business challenges and perspectives. Upon successful completion of the Graduate Certificate in Business, you can exit with a graduate qualification, giving you a competitive edge in the marketplace, or you can choose to continue your postgraduate studies with Master of Marketing, Master in Innovation and Entrepreneurship, Master of Business Analytics, Master of Supply Chain Management, Master of International Business, Master of Human Resource Management, Master of Management or Master of Financial Management. | **6 Months** or **2 Trimesters** | **4** | **37,661** AED<br>**10,260** USD |
| **Graduate Certificate in Marketing**<br>The Graduate Certificate in Marketing has been designed for those who are seeking to progress their career in Marketing. It is an ideal program for current managers or aspiring managers who are looking to progress in their career by upskilling their current knowledge of Marketing Management, Consumer Behaviour, Marketing Strategy, Social and Digital Marketing. Upon successful completion of the Graduate Certificate in Marketing, you can exit with a graduate qualification, giving you a competitive edge in the marketplace, or you can choose to continue your postgraduate studies with Master of Marketing. | **6 Months** or **2 Trimesters** | **4** | **37,661** AED<br>**10,260** USD |
| **Graduate Certificate in HR Management**<br>The Graduate Certificate in Human Resource Management has been designed for those who are seeking to progress their career in HR. It is an ideal program for current managers or aspiring managers who are looking to progress in their career by upskilling their current knowledge of organisational behaviour and management, strategic human resource development and talent management. Upon successful completion of the Graduate Certificate in HR Management, you can exit with a graduate qualification, giving you a competitive edge in the marketplace, or you can choose to continue your postgraduate studies with Master of Human Resource Management. | **6 Months** or **2 Trimesters** | **4** | **37,661** AED<br>**10,260** USD |

* Fees include 5% VAT. Fees will be adjusted according to number of subjects taken per year and subject exemptions received. Fees does not include accommodation, transportation or visa fees. Amount is correct at the time of printing and may change without notice. Refer to our website for most updated information.

| Program Overview | Duration | Subjects | Total Fees* |
|---|---|---|---|

## COMPUTER SCIENCE & INFORMATION TECHNOLOGY

| | | | |
|---|---|---|---|
| **Graduate Certificate in Applied Artificial Intelligence**<br>The Graduate Certificate in Applied Artificial Intelligence is designed to accommodate both technical and non-technical learners seeking to establish strong technical capability in AI technologies and contribute effectively to AI-driven initiatives across industries. The program follows a progressive, skill-based learning pathway, integrating foundational knowledge in machine learning, programming for AI applications, databases, cloud infrastructure, and data engineering with applied practice. Through hands-on labs and practical implementation using modern tools and platforms, students develop the technical fluency required to support intelligent systems. | **6 Months**<br>or<br>**2 Trimesters** | **4** | **37,661** AED<br>**10,260** USD |








* Fees include 5% VAT. Fees will be adjusted according to number of subjects taken per year and subject exemptions received. Fees does not include accommodation, transportation or visa fees. Amount is correct at the time of printing and may change without notice. Refer to our website for most updated information.

# Language Preparation and Testing

## Global English Skills (Public program)

UOWD College has been delivering English language programs for nearly 30 years.

We provide language programs and testing to individuals and organisations in a supportive and interactive environment, and are fully accredited under Australia's national ELT Accreditation Scheme.

Our signature course is the intensive Global English Skills program, which comprises 20 hours of study per week, and is offered to suit a wide range of skill levels, from beginner to advanced.

The Global English Skills program focuses on teaching English for use in real life - including work, study, and social situations. It is broken down into three modules, each lasting four weeks, that can be studied in any order. Students are invited to join the program on the first Monday of any month.

The classes are highly engaging and designed to develop all four skills: reading, writing, listening and speaking, as well as knowledge of vocabulary and grammar.

Students have access to a full range of university facilities, including state-of-the-art learning technology in our classrooms, the UOWD library, student lounge, and sports facilities. There are also optional cultural trips and social events to provide students with a rounded and enjoyable experience.

## Corporate Programs

We also offer short English language courses for the workplace, and courses for specific professions and industry sectors.

Courses are generally 24 hours but can be extended or shortened depending on specific requirements. The first step for all course participants is a placement test to determine their current aptitude, after which they can be matched with a suitable course.

### Corporate course options include

- English for the Workplace
- Business Writing Foundations
- Business Writing Masterclass

### Specialist language training for

- Hospitality & Tourism
- Nursing & Healthcare Professionals
- Engineering
- IT Sectors

## Arabic Language Programs

### We provide a number of Arabic language programs, including:

- Marhaba! Welcome to Dubai
- Intercultural Business Communications (with basic Arabic)
- Conversational Arabic
- General Arabic Skills
- Professional Arabic – Business or Technical

## Language Testing

Our Testing Centre conducts daily IELTS on computer exams. To prepare students for this important exam, we offer a full-time four-week IELTS preparation course or a shorter two-week evening booster course.

## Private Language Instruction

Private language classes are also available at times to suit individual students, and are tailored to individual needs.



# Pre-University Qualification

## NCUK / International Foundation Year

Equivalent to UK A-levels, but completed in around nine months, the International Foundation Year (IFY) qualification bridges the gap for students who are looking to access a university education, and prepares them for first-year entry onto a bachelor's degree.

For students who may not have the required scores for direct entry, whose home country's education system isn't recognised, or who may have missed out on completing their qualifying studies for other reasons, the IFY course is their route to university.

University of Wollongong in Dubai (UOWD) has partnered with NCUK, a leading pathway qualification provider, to offer students the opportunity to complete an internationally recognised foundation course in Dubai before progressing to a top-ranked university in the UK, Australia, Canada, New Zealand or the USA.

This opens up access to 45+ leading universities in 13 countries and a choice of 4,000 bachelor's degrees.

Upon successfully completing the NCUK's IFY course, students are guaranteed a place on a relevant course at an NCUK linked university or UOWD*, and also receive one-on-one support with personal statement development, visa processing and university application submissions.

* Subject to entry requirements



# Student Accommodation

Students joining the University, can choose from a wide variety of single and shared accommodation options, ensuring they have a pleasant stay whilst studying at UOWD.

The properties are designed to cater to the wants and needs of the modern student, taking into consideration vital factors such as safety, security, comfort and convenience. You will find furnished and unfurnished room options with all the fundamental elements of any student living space, including utilities.

Accommodations are designed to be modern, urban, ergonomic and aesthetically appealing to our young residents to enhance their experience as a student in Dubai.

# Transfer, Exchange and Study Abroad Programs

University of Wollongong in Dubai offers students the opportunity to incorporate further international studies within their chosen program by taking part in a transfer, exchange or study abroad scheme with University of Wollongong's campuses in Wollongong or Sydney, Australia or with a partner institution.

## Transfer to UOW Australia

This unique feature enables you to join a large network of more than 31,000 students studying programs at the University of Wollongong (UOW), Australia. UOW has grown from a provincial feeder college with 300 students to an international university with more than 31,000 students spread across nine campuses worldwide. UOW retains a position as one of the top one percent of universities in the world, confirmed by its performance in the prestigious QS World University Rankings 2027.

Students commencing a program at UOWD may transfer to UOW Australia with full credit, subject to certain criteria. Past graduates who have taken advantage of the option to transfer to Australia highly recommend it, as it provides a significant self-development opportunity. Students interested in transferring should contact the Registry Services at UOWD for details regarding the transfer process.

## Student Exchange / Study Abroad Program

UOWD students may apply to participate in a Student Exchange/Study Abroad program with UOW Australia or a partner institution. Under these programs students can choose to study for one or more session. Once the session/semester is completed they can come back to resume studies at UOWD.

Similarly UOW students can also opt to study a semester at UOWD. Past graduates who have taken advantage of this option highly recommend it, as it provides a significant self development opportunity.

For more details on the application process, visa process and other related information, please contact Registry Services at UOWD.

UNIVERSITY
OF WOLLONGONG
IN DUBAI

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Worldwide opportunities.

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