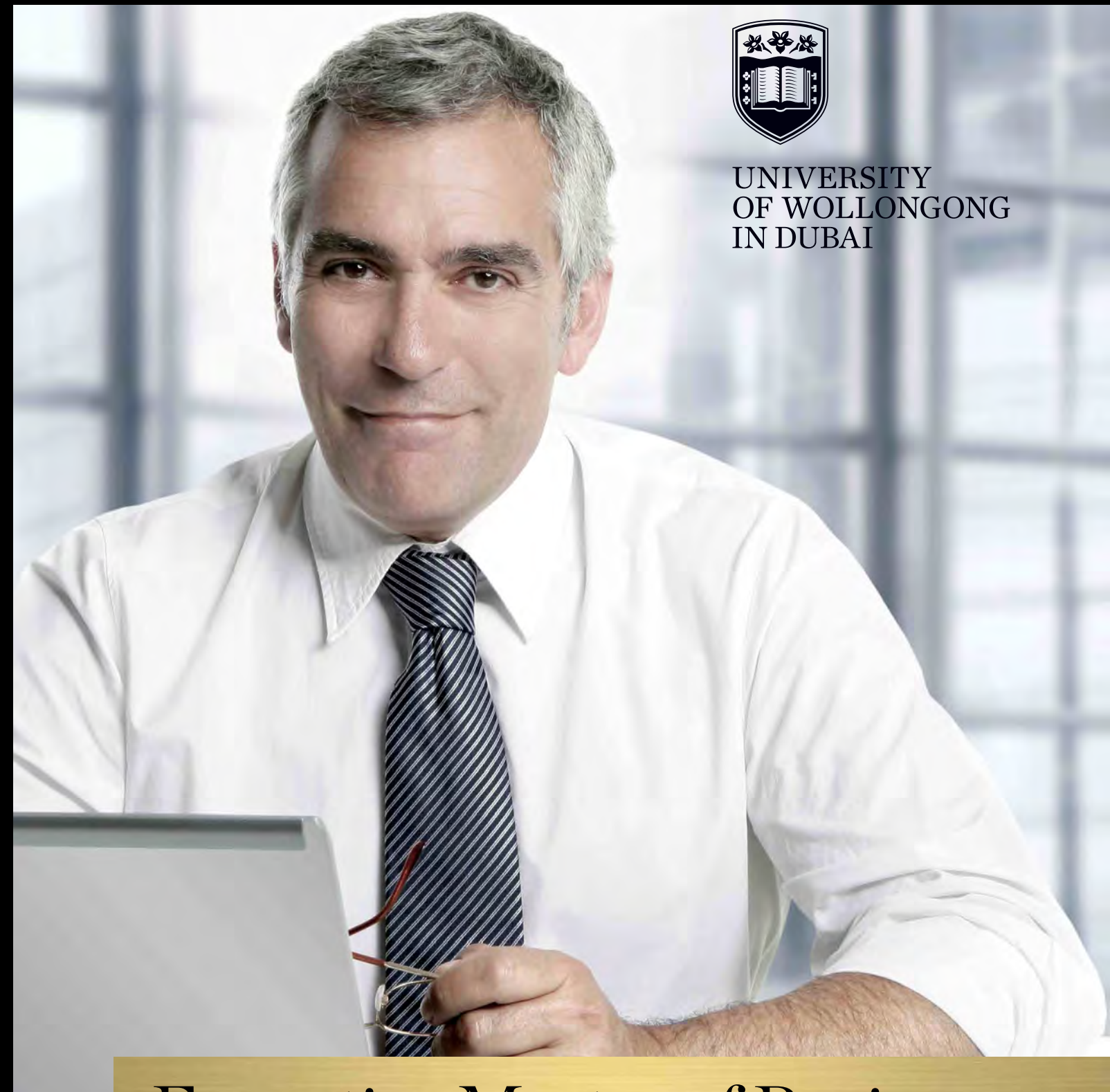




UNIVERSITY  
OF WOLLONGONG  
IN DUBAI







## Executive Master of Business Administration (EMBA)

### LEARN MORE

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# EXECUTIVE MASTER OF BUSINESS ADMINISTRATION (EMBA)

The University of Wollongong in Dubai's (UOWD) Executive Master of Business Administration (EMBA) program invites applications from high-potential, motivated professionals operating at senior level in the government and industry sectors, who are looking to advance their career trajectory and achieve their leadership potential.

This prestigious business qualification will provide you with the skills to take on challenging decision-making roles at senior executive levels in the region's government and private sectors or to take your career global and explore opportunities in international business management. Based on the top ranking course designed and delivered by Sydney Business School, this program provides leadership education, designed by education leaders in Sydney and the UAE.

## ACCREDITATION & RECOGNITION

The EMBA is both globally recognised and locally relevant. Sydney Business School is the graduate school of the Faculty of Business at the University of Wollongong (UOW) in Australia and its EMBA is positioned in Tier 1 of the global rankings published by the London-based CEO Magazine. Students of this UOWD program can elect to graduate with a degree from UOW Australia or from UOWD.

In addition, the program is uniquely contextualised to the GCC region and is fully accredited by the UAE Ministry of Education – Higher Education Affairs. Like all UOWD programs, the EMBA is also quality assured by UOW Australia, which is registered with the Australian Tertiary Education and Quality Standards Agency (TEQSA), the national regulator of higher education in Australia.

### PROGRAM FEATURES

- A truly unique program of study based on the business lifecycle, providing practical, applicable solutions to real-world commercial challenges.
- Australian-based curriculum contextualised to the UAE offering students the opportunity to graduate with degree from top-ranking Sydney Business School.
- Full accreditation from the UAE Ministry of Education – Higher Education Affairs.
- A schedule designed for busy working professionals, allowing students to combine study with workplace responsibilities.
- Faculty with vast international experience as business practitioners alongside extensive academic and research expertise.
- Unrivalled peer networking opportunities supporting the development of professional collaborations at organisational leadership level.
- An internationally-driven, locally relevant program, with options to incorporate a period of overseas study in an international business hub.
- The chance to develop expert-level knowledge of your own business environment through a practical consultancy-based assignment.



## CURRICULUM

The EMBA is a unique, comprehensive and progressive program consisting of seven modules that build upon each other in terms of content, depth and intensity. Each course has been adapted to ensure relevance to the local and regional business environment.

The main focus is on the fundamental business disciplines required to lead an organisation through important lifecycle stages, including entrepreneurial leadership, strategy, marketing, human resource management, operations management, research and financial management.

The program of study incorporates the following courses:

- Leadership in a Contemporary Business Environment
- Managing New Business Ventures and Opportunities
- Managing Businesses in Growth
- Managing Mature Businesses
- Managing Businesses for Regeneration or Termination
- International Business and Market Analysis
- Business Consultancy Report

### FORMAT & DURATION

Each module will be taught over four weekends, with evening classes on selected Thursday evenings (5pm-9.30pm) followed by approximately seven hours of delivery per day on Fridays and Saturdays. Combined with independent study, the course can be completed within 18 to 24 months.



## TARGET AUDIENCE & SELECTION CRITERIA

The EMBA is specifically targeted at skilled managers who have both the personal and professional capabilities to become transformational leaders. It is a challenging program that demands intensive collaboration with faculty; hence places allocated for the program are limited and admission is highly selective.

As a minimum, applicants must have at least five years full-time, professional experience in a relevant senior management role, as well as a recognised Bachelor degree from an accredited institution of higher education with a GPA of 3.0 out of 4.0 or equivalent along with an overall of 6.5 in IELTS or any equivalent exam approved by CAA. All instructions at UOWD is carried out in English and you will need to demonstrate an adequate level of English language proficiency in order to enrol.

The EMBA operates a comprehensive application, interview and referencing process, which will enable you to demonstrate the professional qualities and personal competencies required to succeed in this program. Visit [uowdubai.ac.ae/executive-master-business-administration-emba](http://uowdubai.ac.ae/executive-master-business-administration-emba) for more information about the EMBA program.

## INTERNATIONAL STUDY

As an industry leader you will need to have a solid understanding of the global business landscape and this EMBA program will provide you the opportunity to gain valuable international exposure. As part of the program you will undertake a component of your learning based in one of several international business hubs.

## PROGRAM FEES

The total fee for the EMBA program is calculated on a per module basis. Please check [uowdubai.ac.ae/postgraduate-programs/fees-and-payment-information](http://uowdubai.ac.ae/postgraduate-programs/fees-and-payment-information) for a breakdown of fees.

# FACULTY

All EMBA faculty members are highly experienced, research-active academics with practical knowledge of business operations in the region and internationally.



**PROF BARRY O'MAHONY**  
**Dean of the Faculty of Business**

With more than ten years of experience in significant academic leadership positions and substantial expertise in academic governance, curriculum development and the scholarship of teaching and learning, Professor O'Mahony has taught undergraduate, postgraduate and doctoral courses in Australia, Ireland, Hong Kong and the United States.



**DR MOHAN GURUSWAMY**  
**Director, EMBA**

Dr Guruswamy has worked across the corporate and academic sectors for over 20 years, holding a number of senior executive positions. In his previous role he was responsible for formulating and implementing strategic plans for government entities and has advised the Executive Council of Abu Dhabi on strategy and business performance management.